

Experience / Slow Beach

Fluke Studio





Good
360° Marketing

A scenic beach with waves crashing on the shore and a cloudy sky in the background.

Contents

1. Fluke Studio
2. Services
3. 360° Marketing
4. Branding
5. Web Design
6. Social Media
7. Ads Advertising
8. Photography and audiovisual media
9. Off Advertising
10. Events & PR
11. Team
12. Thanks!



Fluke Studio

A studio specialising in Branding and Digital Marketing. We are here to offer comprehensive marketing and branding solutions tailored specifically to the tourism experience sector. In the competitive world of the hotel industry and gastronomy, we know that standing out and capturing the attention of customers is essential. Our approach focuses on making the most of digital opportunities and building a strong brand identity to drive the growth of your business.

Create a brand, create experiences

Services

360° Marketing & Events



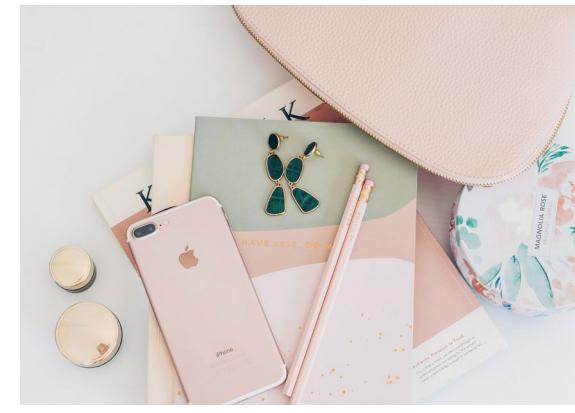
We will begin by getting to know you, learning about your project, and reviewing your desired objectives in order to create a customised marketing plan based on your needs. A detailed study to create a customised marketing plan and take your company to the next level.

Branding & Design



If we need to create a brand, we will work on your brand's entire universe, from the concept to the different applications your brand can develop. Graphic design will help us find what you like. Your own style, personalised and elegant. Look & Feel.

Social Media



Don't forget to be present and promote your brand on the various social networks and web platforms where your target audience can be found. We will create everything you need to make your networks aesthetically perfect and ensure they fulfil their objective in digital marketing.



Hotel & Restaurants

Our marketing services specialize in helping hotels and restaurants experience thrive in today's competitive market. With our expertise, we can create effective strategies to attract more customers, increase bookings, and enhance your overall brand presence. Whether you need assistance with online advertising, social media management, search engine optimization, or content creation, we have the skills and knowledge to deliver exceptional results.



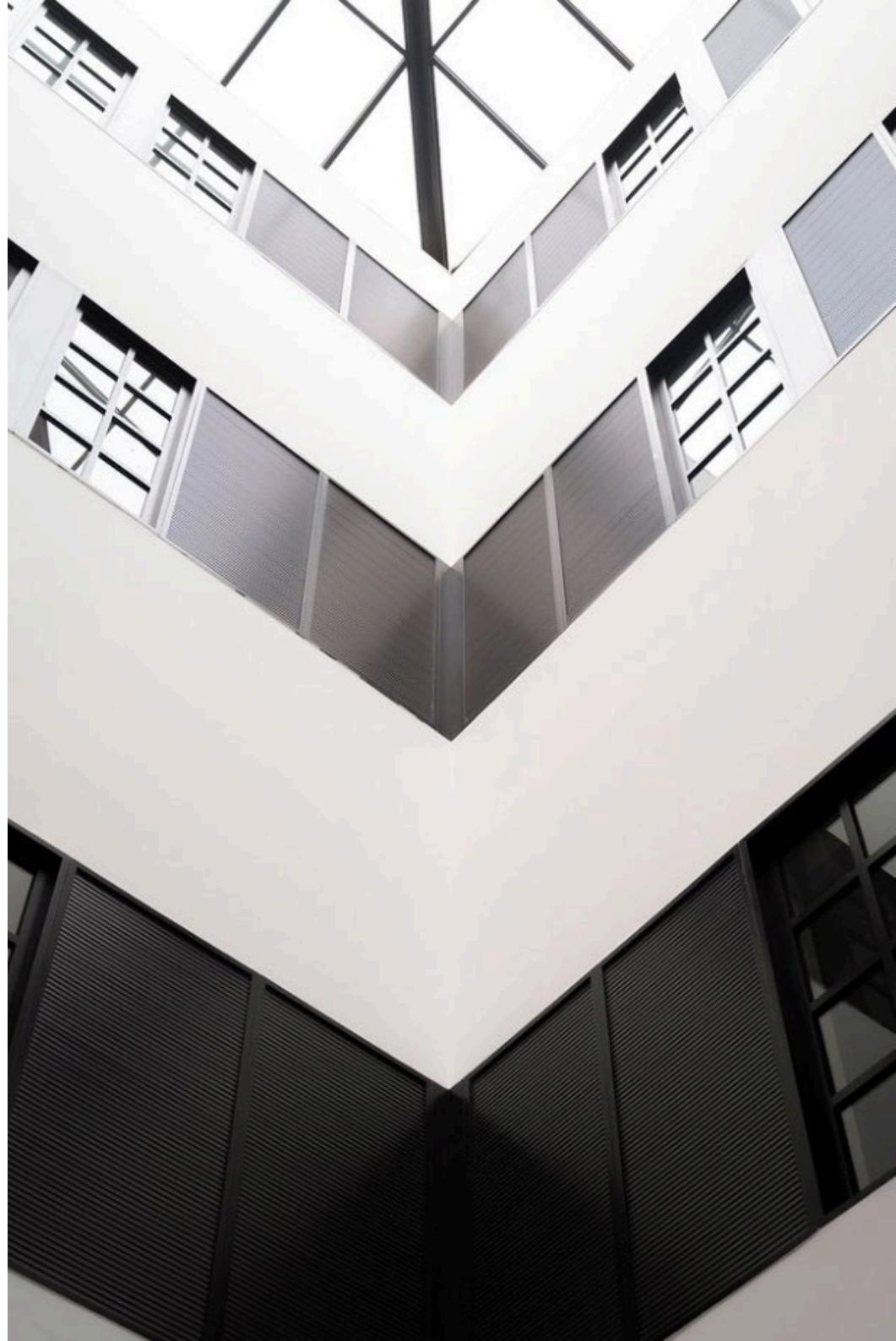
Strategy & Customer service

Digital marketing, we also offer reputation management services to help you maintain a positive online image. We'll monitor and respond to customer reviews and comments, ensuring that your hotel or restaurant is portrayed in the best light possible.

Our ultimate goal is to increase your revenue and help you establish a strong brand presence in the hospitality industry.

Our approach at Fluke is based on close collaboration with our clients. We want to thoroughly understand your vision, objectives, and challenges so that we can offer customised and effective solutions.

Our highly trained and passionate team will work closely with you to implement marketing and branding strategies that drive business growth and generate tangible results.

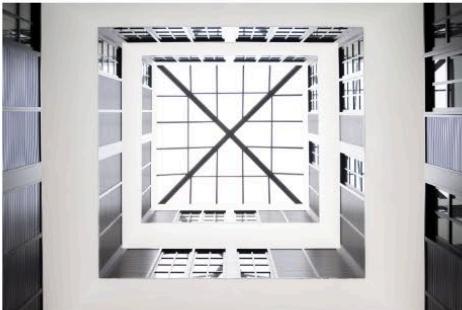


360 Marketing



360 Marketing Services focused on creating unforgettable experiences:

At **Fluke Studio**, we specialise in offering comprehensive digital marketing solutions focused specifically on the tourism industry. Our experience and knowledge enable us to help hotels grow in the digital world and maximise their online presence to attract a wider audience and boost their revenue. We work closely with our clients to develop customised strategies that align with their objectives and highlight their unique strengths.



The **concept of luxury** goes beyond the services and amenities offered by a boutique hotel; it is an experience that stands out for its exclusivity, attention to detail, and exceptional quality.

At Fluke Studio, we understand the importance of conveying these values in the marketing of a premium brand. Our strategies focus on creating a sophisticated and captivating brand image that appeals to a discerning audience and connects emotionally.

Branding

CA-L-MA

C A L M A Project /
Marketing 360° with Calm



In-nova Project /
Innovation & entrepreneurship



LOAN ESTUDIO
belleza y bienestar

Loan Estudio Project (Tenerife) / Beauty & Spa



Evermine Project (Barcelona) / Sustainable fashion

At **Fluke Studio**, we understand that branding is the essence of a brand's identity. To generate new brands, we focus on creating a brand image that evokes emotions of calm, serenity, and well-being. We use soft colours, elegant typography, and visual elements that reflect nature and the coastal environment. In addition, our brand messages focus on highlighting the values of the '**Slow Beach**' concept, such as relaxation, enjoying time, and connecting with nature and culture. The goal is to capture the attention of travellers seeking a unique and memorable experience.



Concept

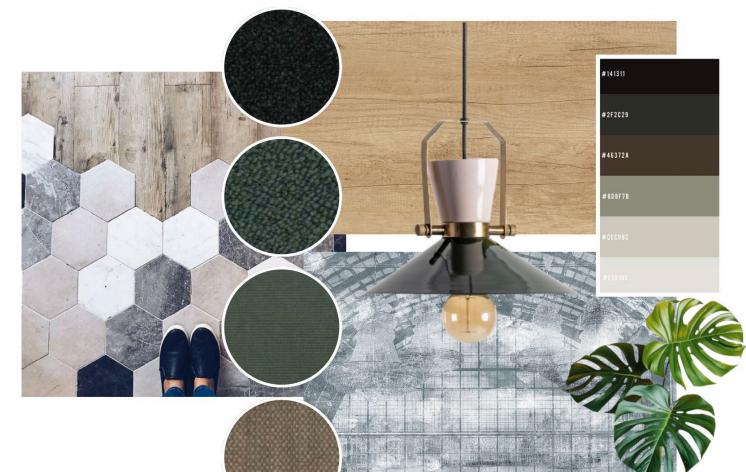
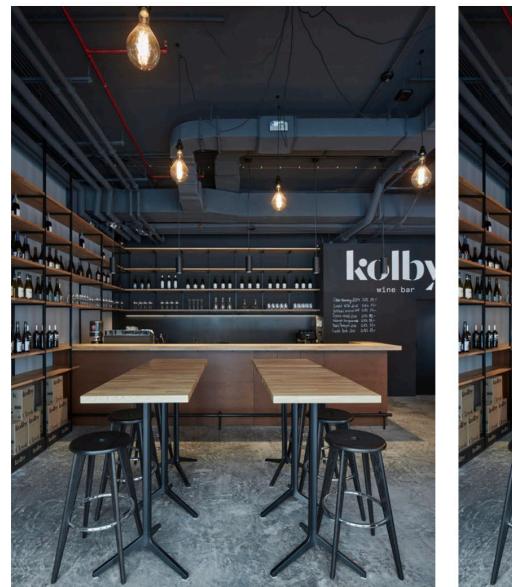
The **Slow Beach concept** represents a unique experience of luxury and well-being in a natural and relaxed environment. Our approach is to highlight the beauty and tranquillity of the coastal setting, offering guests the opportunity to disconnect from their busy daily lives and enjoy quality moments. Our marketing team focuses on highlighting the idyllic and welcoming aspects of the space, as well as the wellness facilities and surroundings, the delicious local cuisine and the rooms with their carefully crafted natural aesthetic to create an enchanting and attractive narrative that appeals to travellers seeking a relaxing and rejuvenating experience. We work on sensitivity and attention to detail in our branding.

“We are Light”

Vitobe Andorra / Wine Bar Project

VitoBe Winebar Project (Andorra) / Premium Sector

Concept





TIPOGRAFÍAS:

Source Serif Variable - semibold. VitoBe
Century Gothic - regular. WINE BAR



#a11041

#000000

*Referencia "o" "Love New York":
Artista Robert Indiana.

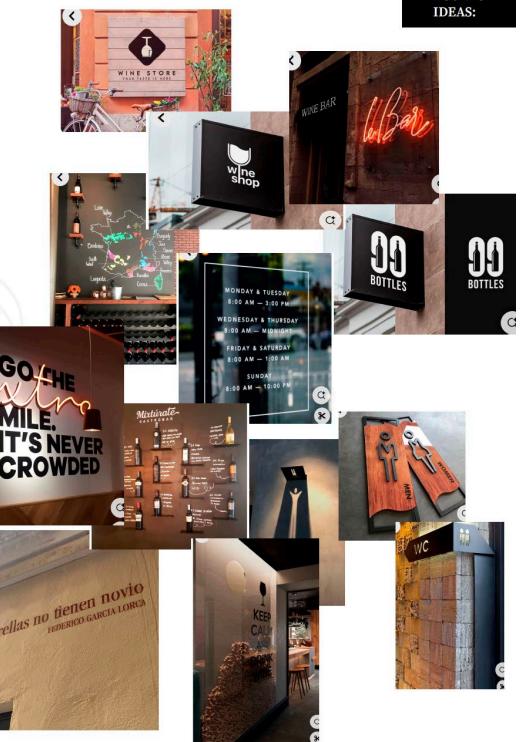


*Artista: Marco Gómez "Maseda".

VitoBe ubicado en el corazón de Andorra, este exclusivo WINE BAR combina la sofisticación del estilo minimalista y elegante con la energía del urban street, plasmada en las vibrantes obras del artista Maseda. Un espacio único donde el arte y el buen vino se encuentran, creando una experiencia visual y sensorial incomparable.

Pantone Maseda:
#ff3eb5
Color Name: Pantone 358 C
Hex Color Code: FF3EB5
RGB Color Code: R255, G2, B111
CMYK Values: 0,0,78,71, 28,0,0,0

Pantone: 806c
Color Name: Pantone 806 C
Hex Color Code: FF732C
RGB Color Code: R255, 115, 44
CMYK Values: 0,0,75,71, 28,0,0,0

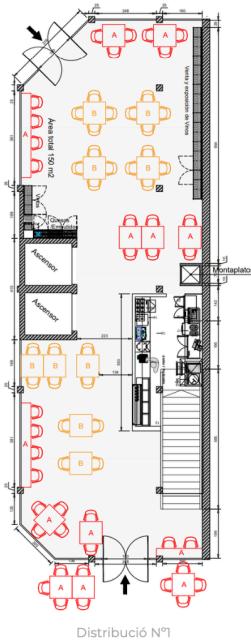


Ana Méndez.

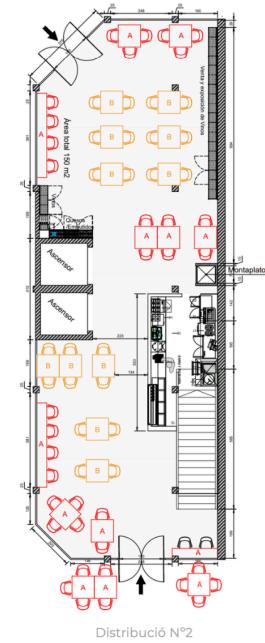
Concept and Ideas



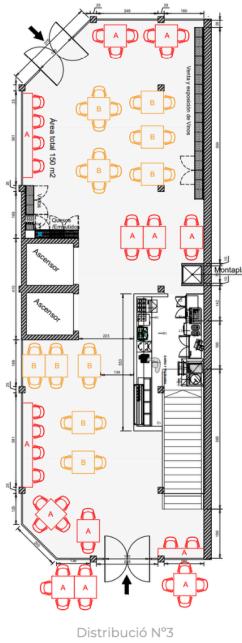
ALGUNAS
IDEAS:



Distribució Nº1



Distribució Nº2



Distribució Nº3

VitoBe Winebar Andorra Project 360°

@vitobe_winebar

< vitobe_winebar

...



30
publicaciones 790
seguidores 39
seguidos

A VitoBe us esperen referències seleccionades, ambient càlid i una experiència pensada per als sentits.

📍 C/Prat de la Creu 29

📞 +376 747700

Ver traducción

🔗 vitobe.com

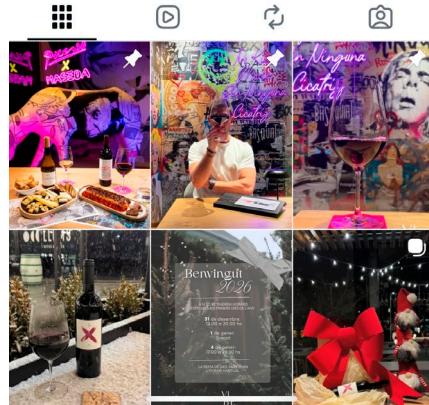
👤 vitobe_winebar

Le siguen albu.josepalboquers, 05cristinaarnedo y 16 personas más

Siguiendo ▾

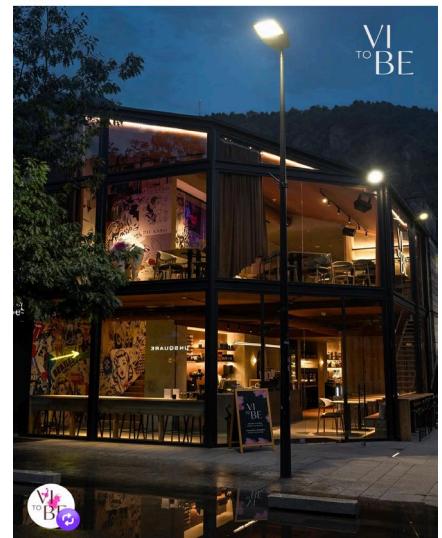
Mensaje

+8



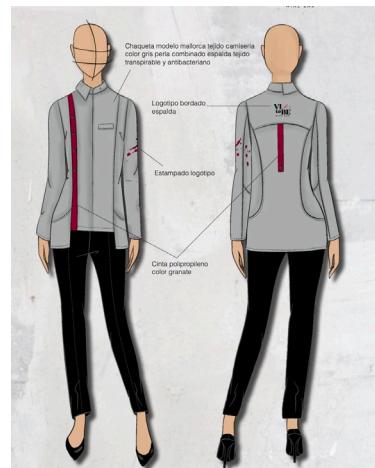
Publicaciones
vitobe_winebar

vitobe_winebar
6 de noviembre de 2025



♥ 2 4 8

📍 Les gusta a pacoyana y más personas
vitobe_winebar Us convidem a visitar el nostre bar. Descobriu un espai on el vi és el protagonista. A VitoBe us esperen referències seleccionades, ambient... más
Ver traducción

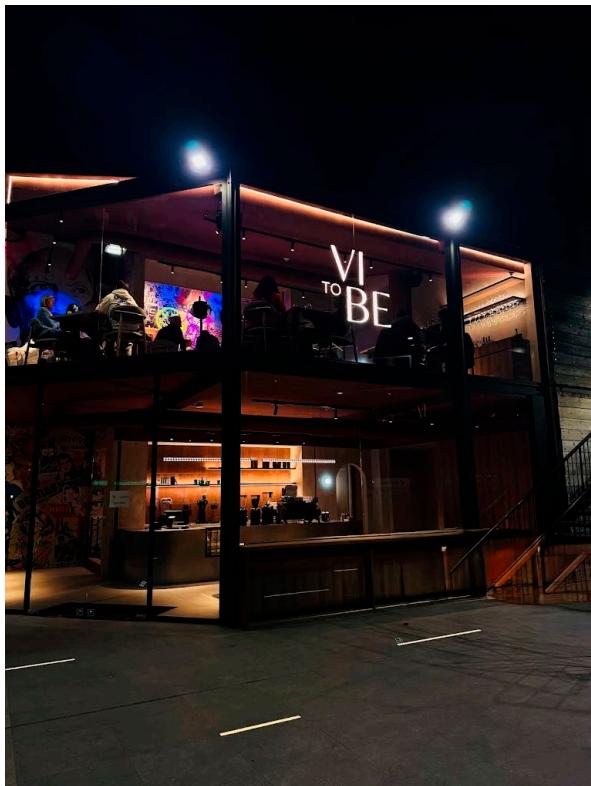


Publicaciones
vitobe_winebar

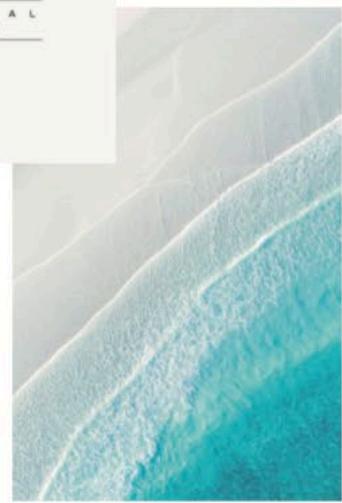
vitobe_winebar
30 de julio de 2025

♥ 43 4 8
Les gusta a albu.josepalboquers y más
vitobe_winebar VitoBe, winebar, les millors converses comencen amb una copa de vi i bona companyia. ❤, más
Ver traducción

🔗 vitobe_winebar



Final Result : VitoBe Winebar Andorra Project 360° / @vitobe_winebar



Cercana
Honesta
Profesional
Personalización
Amable
Segura
Profesional
Familiar
Natural

Comitas Hotels Project (Menorca) / Menorca Hotel





LAGOON

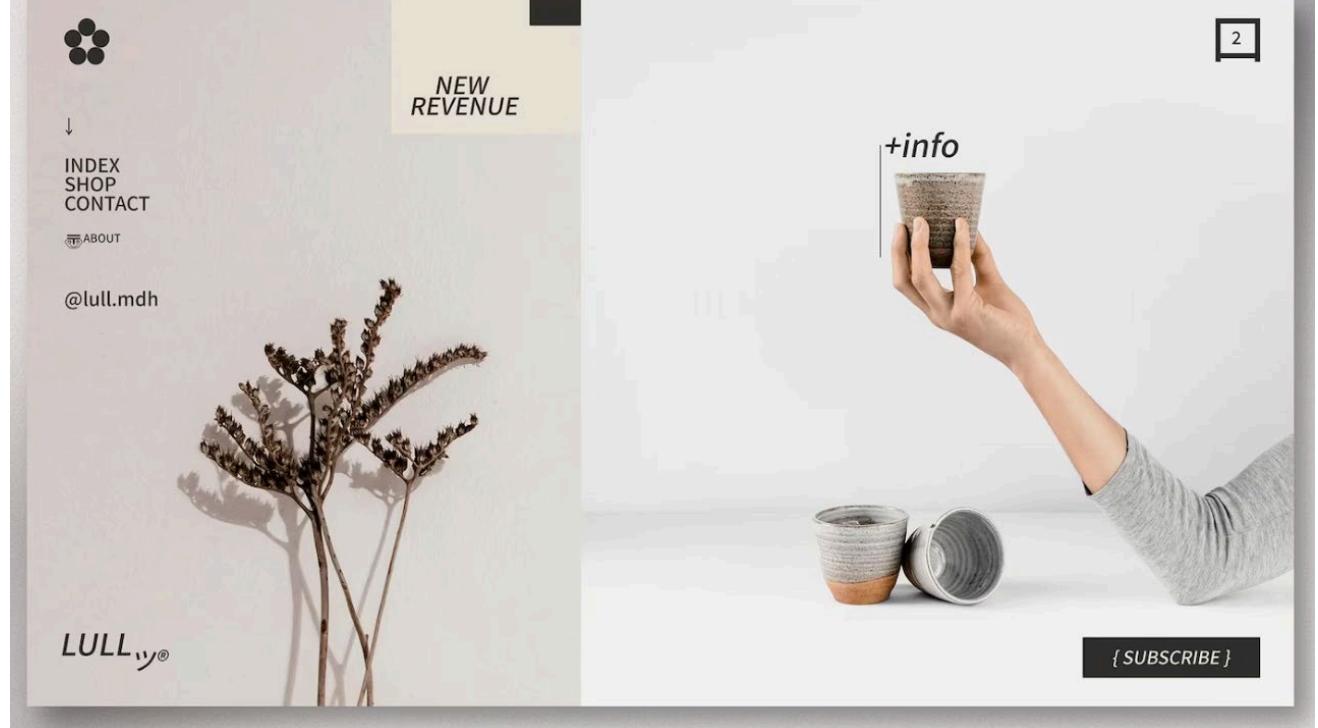
Reva Nui Project 360° / Luxury catamaran





Reva Nui/Project 360° / Luxury catamaran

Web Design



Simple and clear web design:

We design aesthetically appealing and functional websites that reflect the minimalist and elegant essence of the service and are consistent with the branding. The user's browsing experience is optimised to highlight the unique features of the space and its surroundings. In addition, we incorporate visual graphic elements in line with the style, strategic calls to action to encourage bookings and user interaction.



↓
INDEX
SHOP
CONTACT

 ABOUT

@lull.mdh

2



1

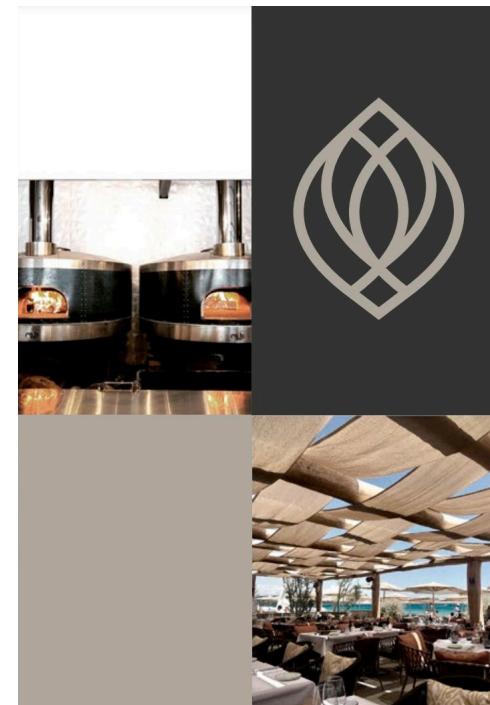
*Recycled
wood vase,
Stuffed flowers*

MORE INFO

ULL  [®]

{ [subscribe](#) | }

Social Media



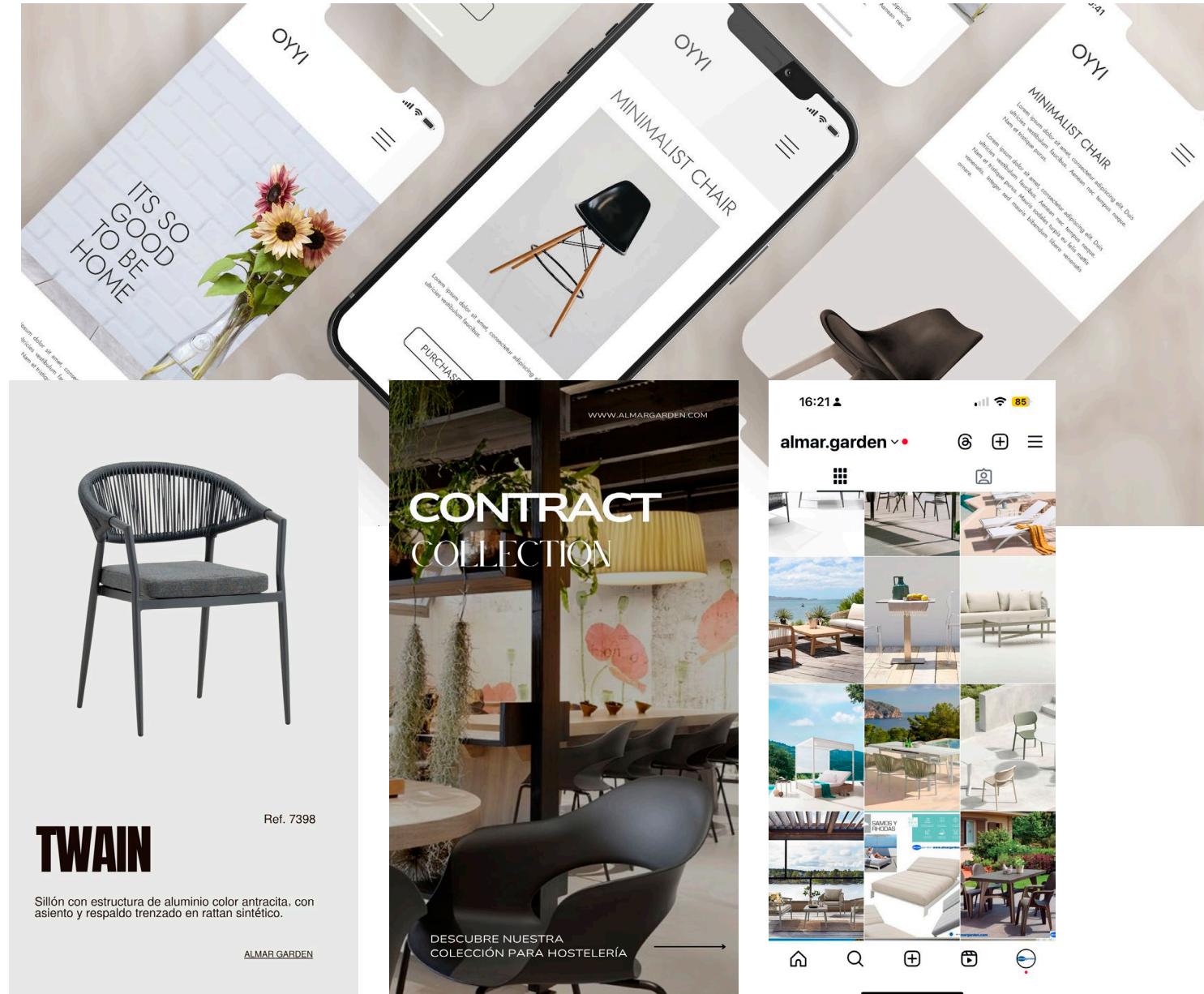
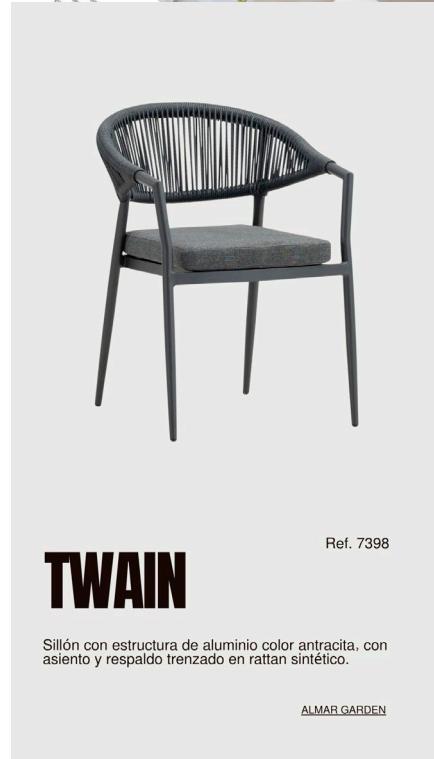
Social Media:

On social media, we tell the story of your business/service/product and the experience through visually appealing content and inspiring messages. We create an online community around the brand, interacting with followers and sharing authentic experiences. We focus on building community, a base of committed followers who crave the 'chic & exclusive' experience.



Community Management (RRSS):

We take care of developing a strategy and creating content that is responsible and committed to the brand. We interact with the online community, answering questions, generating conversations and promoting the brand and its essence. We encourage positive, relaxed and responsible dialogue and commitment to create a solid and lasting relationship with followers. We will make each social media account a unique and idyllic experience of inspiration and trends with the aim of creating engagement.



Almar Garden / Barcelona Project / Premium décor and furnishings

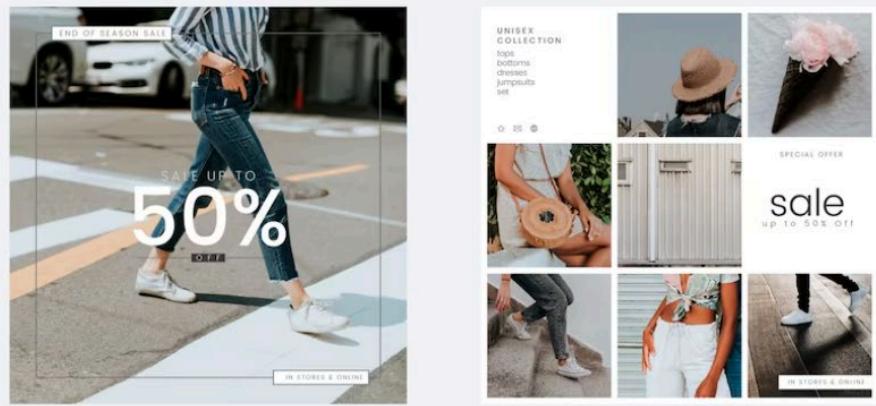
ADS Advert

Ana Méndez
Publicista & rrpp

Diseña →
tu futuro

Digital Campaigns / Advertising in Ads:

We run digital campaigns on platforms such as Google Ads, Meta, Facebook, and Instagram Ads, focusing on showcasing the beauty of your business and its unique offering. We use strategic segmentation to reach audiences interested in getaways, enjoying quality time, and wellness experiences.

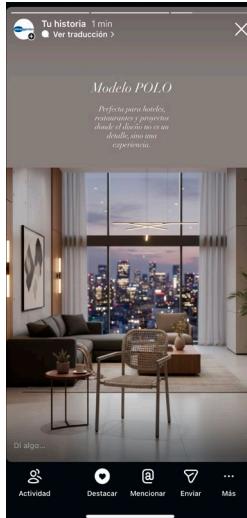
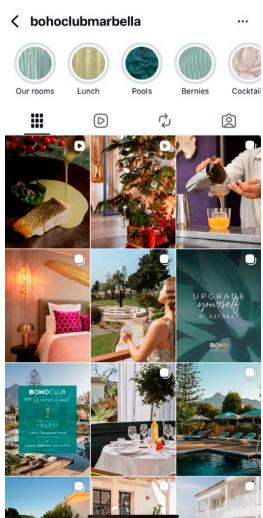


Influencers

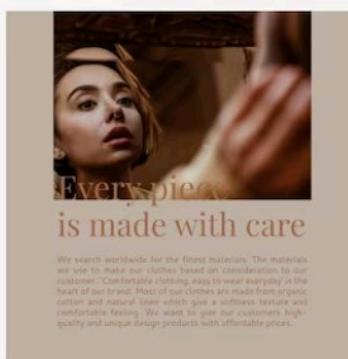
At **Fluke Studio**, we know that influencers play a key role in promoting brands and unique experiences. We identify and collaborate with influencers whose values and style align with the experience the brand seeks to convey. We seek to create genuine connections that resonate with travellers interested in enjoying quality moments and well-being in natural and relaxed environments.

Content

We create captivating content that highlights the magic of the hotel experience. We write inspiring and emotive texts that convey a focus on wellbeing, connection with nature and service experience. Through high-quality images and videos, we capture the beauty of the coastal environment, inviting travellers to immerse themselves in this unique experience. We ensure that the content reflects the authenticity and charm of this exclusive experience.



A woman with dark hair tied back, wearing a white sleeveless top and grey trousers, stands in an arched doorway. To her left is a circular logo containing the letters 'A/W'. To her right is a circular logo containing the text 'Simple the Clothing Brand'. The background is a plain, light-colored wall.



SIMPLE DESIGN & NATURAL

— Clothing brand —

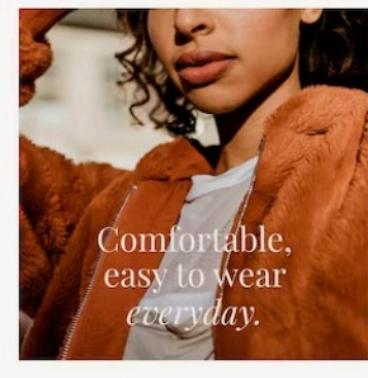
— this collection
is well-designed,
timeless, simple
and made from
natural linen.
— cynthia





A woman with curly hair wearing a black top, framed by the words 'Simple Design' and 'STYLISH MINIMAL'.

SELECTION OF MATERIALS



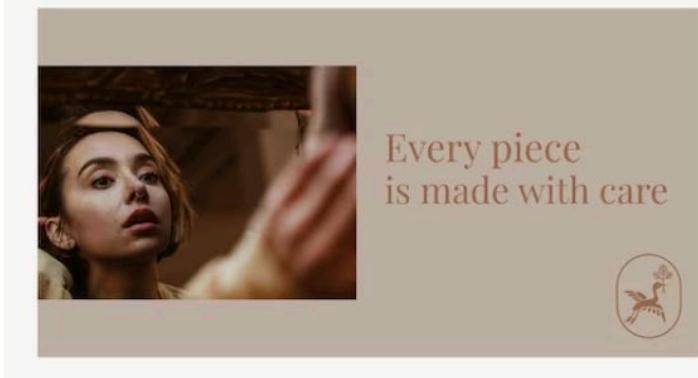
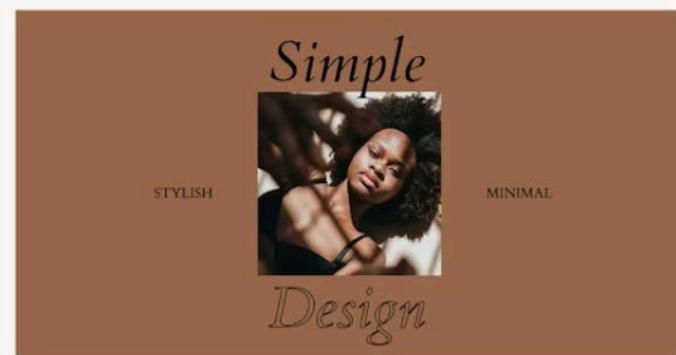
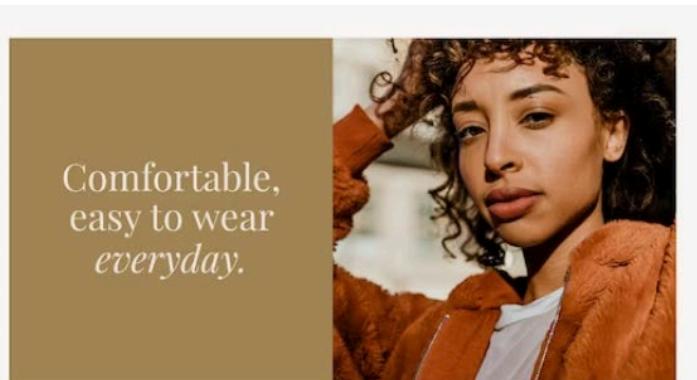


Photo & audiovisual

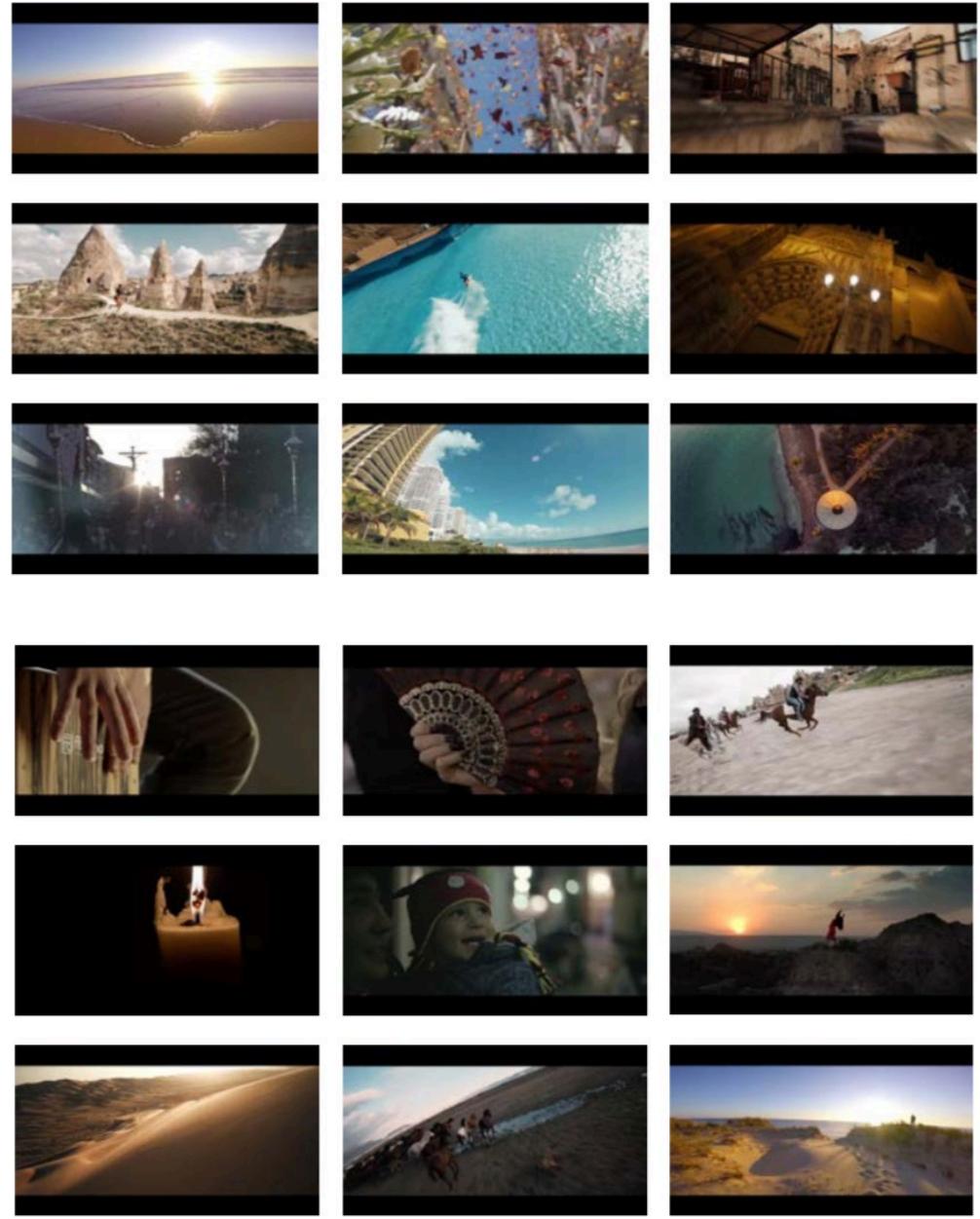
TV & Social Media campaign: "El DebateX" #Mixtadebatex / Mixta, Grupo Mahou



Audiovisual Productions:

We are proud to use state-of-the-art equipment to ensure the highest quality in our photographs and videos. We have high-resolution cameras, versatile lenses, aerial photography equipment, and professional lighting equipment that allow us to capture every detail with precision, quality, and creativity. We create captivating and sensational videos that capture the essence of each space, highlighting its facilities, activities, and idyllic surroundings with exquisite professional quality.

SPOT TELEVISIVO



Aerial drone video for TV campaign / *Junta de Andalucía*.





UNSQUARE studio Esdeveniments Streaming Podcast Estudi de so Lloguer Blog Contacte Català ▾

AQUESTS SÓN ELS NOSTRES SERVEIS:



ESDEVENIMENTS

Cobrim realitzacions multicàmera de tot tipus: esdeveniments, conferències, llançaments de màrqueting, etc.



STREAMING

Accolim produccions de gran format per a la gran pantalla, des de la preproducció fins a la postproducció.



Unsquare Studio TV / Andorra Project / @unsquare_studio



SOFÍA MÉNDEZ
Event Planner
+376 381 999
sofia@unsquarestudio.com
@unsquare_studio
Carre Prat de la Creu, 24-26, AD500 Andorra la Vella



#9dec6



#b4b4b4



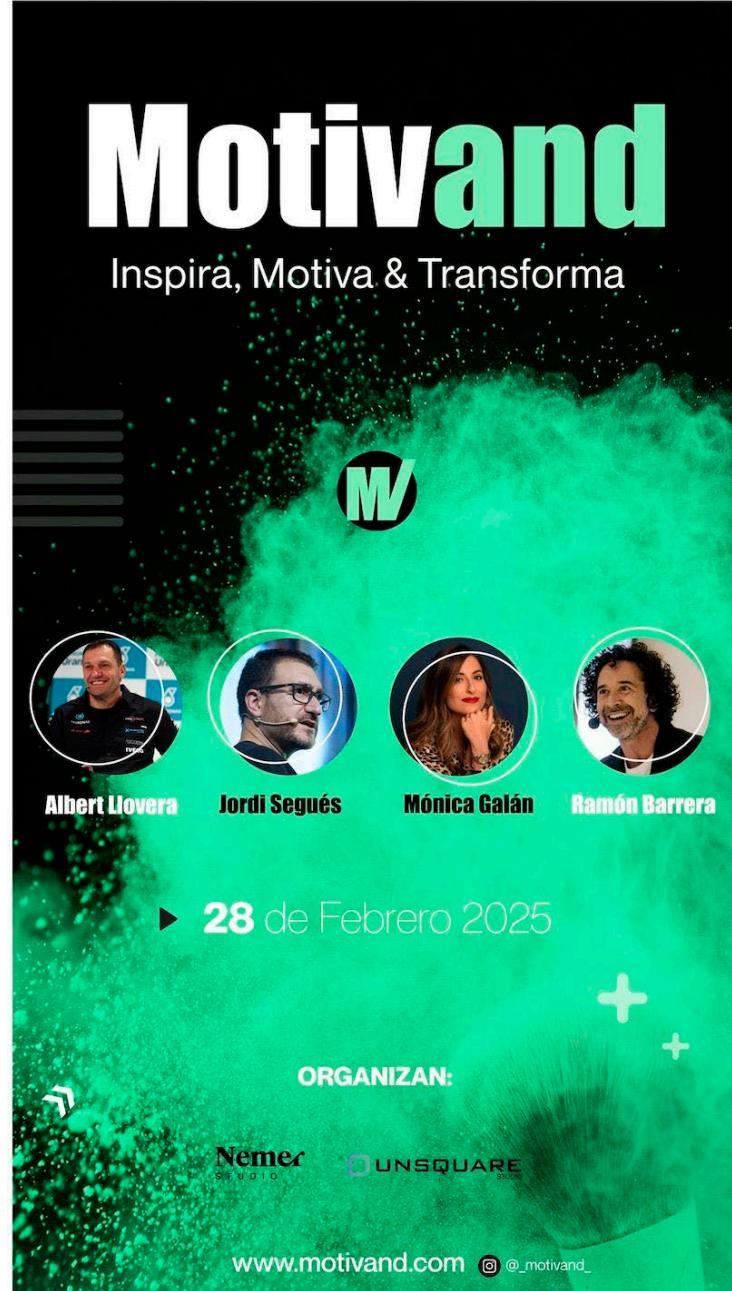
#000000

M/AND



Impact
neue montreal

AND



Motivand Events / Andorra Project

Off Advertising

SOMOS REFERENTES

Somos una de las empresas más avanzadas en la industria del cobre y sus derivados del mundo al contar con la tercera mayor producción de cobre en el mundo en términos de producción.

COMPROMETIDOS CON LAS PERSONAS

Nuestra apuesta por la innovación nos permite ser referentes, conseguir mejores resultados y ser una empresa más competitiva. Somos comprometidos en nuestros procesos industriales, teniendo siempre en cuenta la seguridad y la salud de nuestros trabajadores.

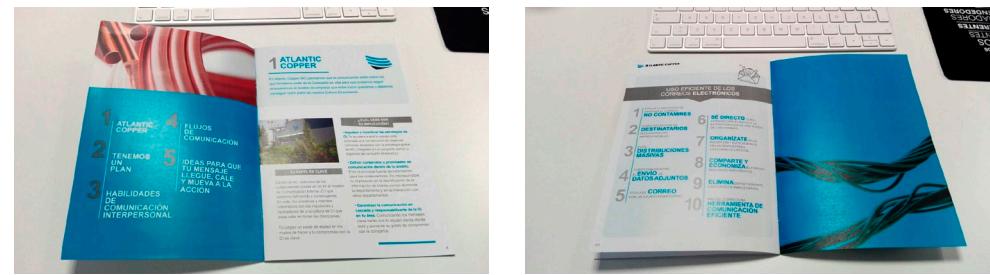
IMPlicados CON LA SOCIEDAD

Somos una empresa sólida con un elevado porcentaje de empleo local. Somos comprometidos con la sociedad y con la industria, esencial para conseguir una mejora continua.

CUIDAMOS DEL MEDIO AMBIENTE

La protección del medio ambiente es una condición necesaria para el desarrollo sostenible. Somos comprometidos con la reducción del impacto ambiental de la actividad industrial.

Atlantic Copper Brochure



Stand para Sedna Led Project / Lux Live London



Advertising, merchandising, offline creativity (various brand applications) services:

Branding and communication are at the heart of everything we do, and while we work perfectly with online media, we must not lose sight of offline media, as they go hand in hand and serve the same purpose. We work on offline pieces in line with the online brand strategy, adapting each piece to the medium and seeking the best solutions for each need. We take care of finding the best printers, suppliers and distributors if we need to work on different brand applications (advertising media, uniforms, stationery, signage, etc.).



Canvas Gran Vía (Madrid) / My Hixel Campaign



Pharmacy Merchandising Buzo



Packaging Le Room Service

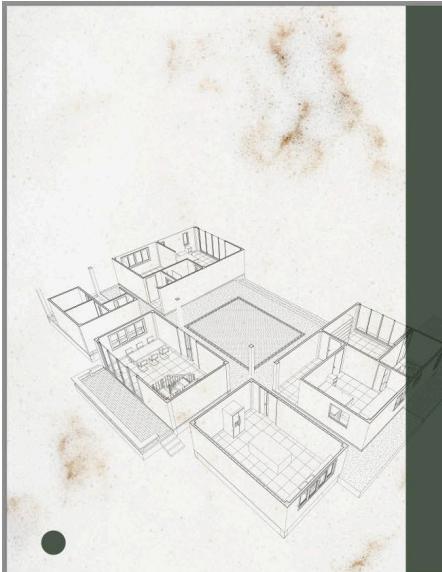


Mupi (Seville) / My Hixel Campaign



Experience Natura
Fluke Studio

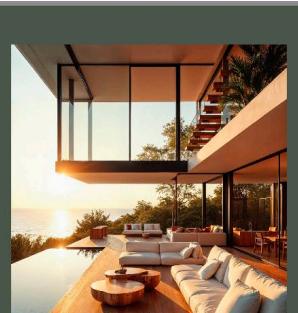
FLUKE STUDIO
Ana Méndez
www.anamendez.es



Veniam

Nostrud exercitation
Aliquip ex ea
Ut enim ad minim veniam, quis
Tempor incididunt

N
S



Hogares que perduran

Sostenibilidad sin renunciar al diseño

Creamos espacios excepcionales donde el diseño, la exclusividad y el respeto por el entorno conviven en perfecto equilibrio.

Hogares concebidos para trascender el tiempo.

Espacios donde la arquitectura dialoga con la naturaleza y cada detalle está pensado para durar, evolucionar y seguir siendo relevante generación tras generación.

Porque el futuro se construye hoy, y debe hacerse con elegancia.



Experience Natura

Maireles Real Estate project



Arquitectura & diseño

Lineas puras, volúmenes equilibrados y luz natural como protagonista.

La arquitectura se convierte en un diálogo entre funcionalidad, estética y entorno, creando espacios que inspiran calma y sofisticación.

Nuestras propiedades incorporan:

- Arquitectura bioclimática
- Materiales naturales y de bajo impacto ambiental
- Eficiencia energética y tecnologías limpias
- Integración respetuosa con el paisaje
- Espacios pensados para el bienestar físico y emocional.

El confort y la sostenibilidad no compiten: se potencian.



Hogares que perduran

Una nueva forma de entender el lujo

El verdadero lujo ya no es solo estética, es conciencia.

Somos una inmobiliaria especializada en propiedades de alto nivel que integran arquitectura de vanguardia, materiales nobles y soluciones sostenibles pensadas para el bienestar de hoy y de mañana.

Seleccionamos cada proyecto por su excelencia, su impacto positivo y su capacidad de ofrecer una experiencia de vida única.



Experience Natura

Una propiedad sostenible es una inversión inteligente.

Menor impacto ambiental, mayor eficiencia, más bienestar y un valor que se mantiene a largo plazo.

Invertir en eco-lujo es invertir en legado.

Acompañamos a cada cliente con un trato cercano, discreto y altamente profesional, cumpliendo con las expectativas de la misma atención que ponemos en nuestros servicios.

Descubra una nueva dimensión. Un hogar que respeta, inspira y perdura.

Naturaleza, privacidad y prestigio.



Experience Natura

Contacto

+34 656 000 840
mailto:flukestudio.com / correoanavendes@gmail.com
www.anavendes.es / www.flukestudio.com

fluke
estudio

PR & Events



PR Services (Events & Public Relations):

We have experience in public relations and events for hotels, festivals, fairs, and conferences. We create unique concepts and design personalised experiences for each event. We organise exclusive events and collaborate with other relevant brands and media outlets to promote launches.

We ensure that the entire event runs smoothly, from the idea, design and communication to attracting attendees, the comfort of the venue, decoration, media, advertising, the comfort of our guests, the post-event... We take care to position the brand as a benchmark for comfort, quality and wellbeing.



Boho Club Marbella Hotel 5*/

360° Marketing & Design



Events

Graphic design of menus, cards, online design, and social media coverage of events with different themes.

Moments that will never be repeated, designed just for you.





Team

At **Fluke Studio**, we believe that collaboration and teamwork are the keys to success. We work closely with our clients to thoroughly understand their needs and objectives. We provide personalised, attentive service and fluid communication to ensure that the marketing strategy is consistent with the vision and values of the project. We are fully dedicated and professionally committed to our clients and projects.



Network of Collaborators:

We have a network of professional collaborators and creative entrepreneurs in online/offline digital marketing who specialise in each area to meet the needs of our clients: communication and strategy, photography and audiovisuals, social media content and copywriting, graphic design, etc.

Ana Méndez

Head of Marketing and 360° Communication / Specialist in brand creation with extensive experience in Art Direction / Digital Content Creation / Entrepreneur for change and winner of the European Innovation Academy. Degree in Advertising and Public Relations from the University of Seville.

Master's Degree in Marketing Management and Commercial Management – ESIC Business. Post-graduate Degree in Graphic Design and training in Branding & Creative Direction (CEI School).

MBA + Digital Marketing at The Power MBA school. Training in AI by Microsoft and AI for the tourism sector (Turiscool school specialising in tourism training).

* Award for Best Branded Content Creativity Campaign in the advertising campaign 'El Debatex' with X de Mixta (Mahou group, San Miguel) for the famous Smile Festival, a national advertising humour festival.

* Jury member for the Agripina advertising awards.



► **Branding**

Complete brand universe for your launch

► **Creativity & Design**

Elegance, minimalism, sophistication and attention to detail

► **360° Marketing**

Understand the initial concept, study the project + the target audience, and get it off the ground.

Training & projects

Graduate in Advertising and Public Relations with over 10 years' experience in marketing, communication and creativity, working for clients on site, in advertising agencies, communication consultancies, creative studios and audiovisual production companies. Brand Manager, specialising in creating and promoting brands, projects and campaigns at national and international level for companies. Creating marketing strategies, action plans and implementing them. 360° Marketing + Art Direction, Strategy, Design Thinking, Branded Content.

National and international projects and accounts:

Atrevia, Starwars; Playmobil; Iberdrola; Ecovidrio, Airbus; Mahou, Cines Artesiete, MyHixel, Boho Club Resort Marbella, Unsquare TV Studio Andorra, Vitobe Andorra, 468 Immo Dubai & Andorra...

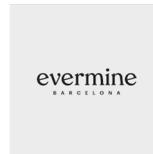




ATREVIA



MYHIXEL



Magtel



Training in Entrepreneurship and Female Leadership:

One of the 24 Spanish women participating in the Trans-national Programme 'Entrepreneurs for Change' run by the #EOI school in collaboration with the University of Oulu, Finland. #Womenpreneurs4Change Business Woman Finland - Spain. fPlaza Project 2019/2020. Inspiring Girl.

*Women's Weekend Tour organised by Coca Cola Company and Impact Hub Madrid.

*Award for best entrepreneurial project and most innovative idea by the University of Seville in the Áurea 2020 programme.

European Innovation Academy, an international entrepreneurship boot camp organised by Google and the Universities of Berkeley and Stanford. Certified by AWE PROGRAM. U.S. Department of State (Thunderbird) + Thunderbird School of Global Management, (Dream-Builder) + Arizona State University. (2020)

*European Coworkings IV edition - EOI + Impact Hub Madrid (2021) Spain (Seville) - Poland (Gdansk).

Contact



+34 / 649 858 640



hola@flukestudio.com / flukestudiocreativo@gmail.com



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Sustainable awareness and commitment



f **Thanks ;)**

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