

Experience / Slow Beach
F l u k e S t u d i o





Good
360° Marketing



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Fluke Studio

A studio specialising in Branding and Digital Marketing. We are here to offer comprehensive marketing and branding solutions tailored specifically to the tourism experience sector. In the competitive world of the hotel industry and gastronomy, we know that standing out and capturing the attention of customers is essential. Our approach focuses on making the most of digital opportunities and building a strong brand identity to drive the growth of your business.

Create a brand, create experiences

Services

360° Marketing & Events



We will begin by getting to know you, learning about your project, and reviewing your desired objectives in order to create a customised marketing plan based on your needs. A detailed study to create a customised marketing plan and take your company to the next level.

Branding & Design



If we need to create a brand, we will work on your brand's entire universe, from the concept to the different applications your brand can develop. Graphic design will help us find what you like. Your own style, personalised and elegant. Look & Feel.

Social Media



Don't forget to be present and promote your brand on the various social networks and web platforms where your target audience can be found. We will create everything you need to make your networks aesthetically perfect and ensure they fulfil their objective in digital marketing.



Hotel & Restaurants

Our marketing services specialize in helping hotels and restaurants experiences thrive in today's competitive market. With our expertise, we can create effective strategies to attract more customers, increase bookings, and enhance your overall brand presence. Whether you need assistance with online advertising, social media management, search engine optimization, or content creation, we have the skills and knowledge to deliver exceptional results.



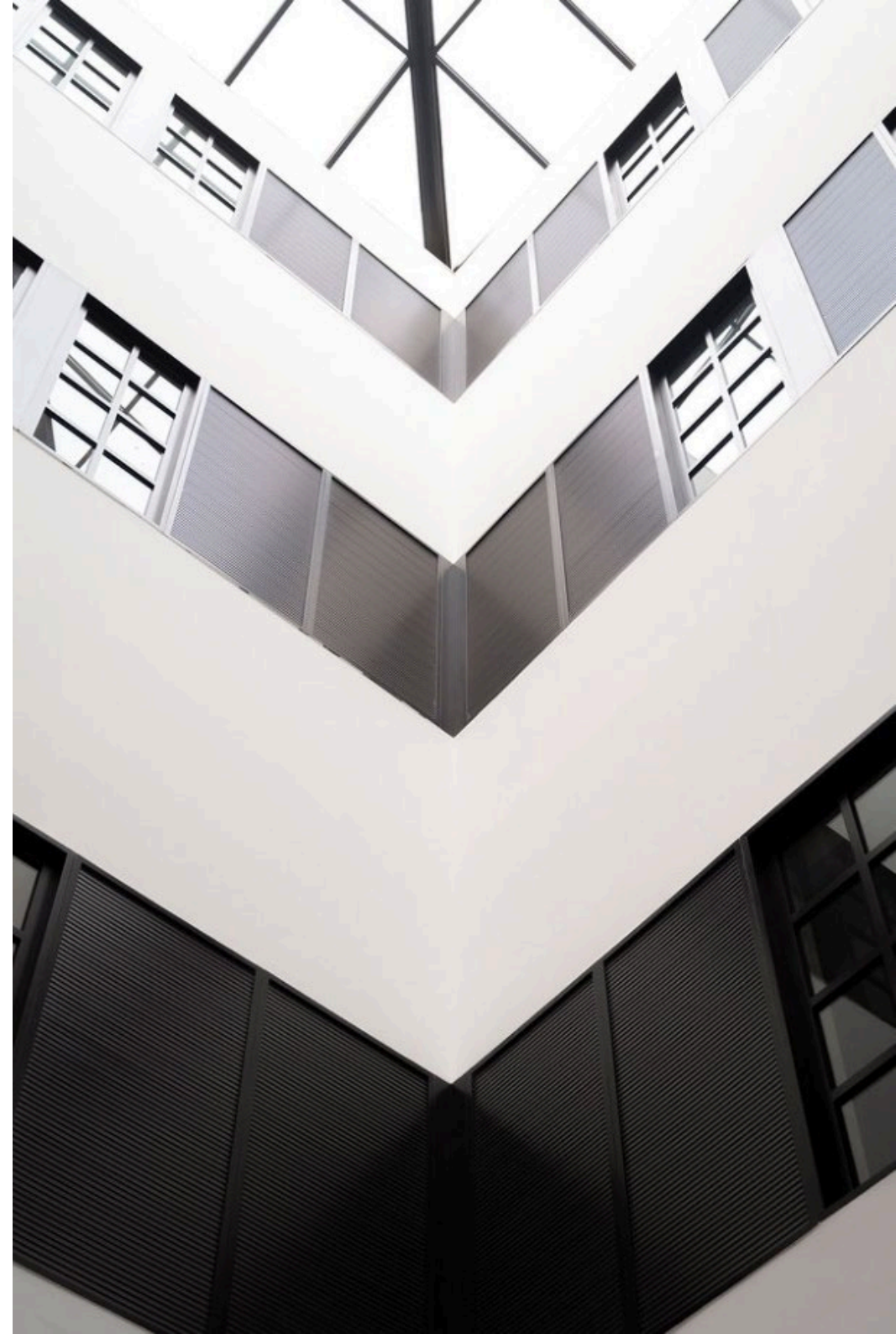
Strategy & Customer service

Digital marketing, we also offer reputation management services to help you maintain a positive online image. We'll monitor and respond to customer reviews and comments, ensuring that your hotel or restaurant is portrayed in the best light possible.

Our ultimate goal is to increase your revenue and help you establish a strong brand presence in the hospitality industry.

Our approach at Fluke is based on close collaboration with our clients. We want to thoroughly understand your vision, objectives, and challenges so that we can offer customised and effective solutions.

Our highly trained and passionate team will work closely with you to implement marketing and branding strategies that drive business growth and generate tangible results.

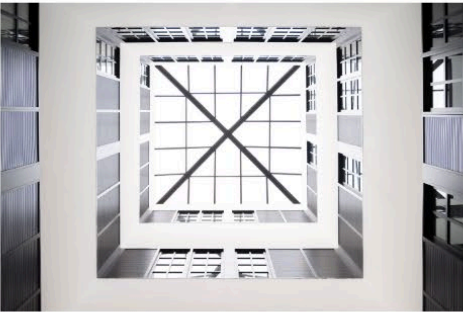


360° Marketing



360 Marketing Services focused on creating unforgettable experiences:

At **Fluke Studio**, we specialise in offering comprehensive digital marketing solutions focused specifically on the tourism industry. Our experience and knowledge enable us to help hotels grow in the digital world and maximise their online presence to attract a wider audience and boost their revenue. We work closely with our clients to develop customised strategies that align with their objectives and highlight their unique strengths.



The **concept of luxury** goes beyond the services and amenities offered by a boutique hotel; it is an experience that stands out for its exclusivity, attention to detail, and exceptional quality.

At Fluke Studio, we understand the importance of conveying these values in the marketing of a premium brand. Our strategies focus on creating a sophisticated and captivating brand image that appeals to a discerning audience and connects emotionally.

Branding



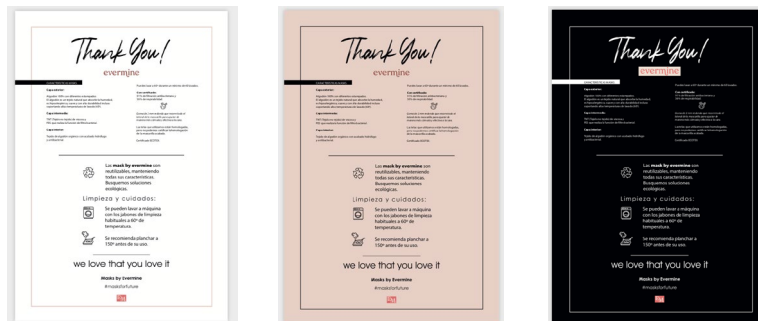
CALMA Project /
Marketing 360° with Calm



In-nova Project /
Innovation & entrepreneurship



Loan Estudio Project (Tenerife) / Beauty & Spa



Evermine Project (Barcelona) / Sustainable fashion

At **Fluke Studio**, we understand that branding is the essence of a brand's identity. To generate new brands, we focus on creating a brand image that evokes emotions of calm, serenity, and well-being. We use soft colours, elegant typography, and visual elements that reflect nature and the coastal environment. In addition, our brand messages focus on highlighting the values of the '**Slow Beach**' concept, such as relaxation, enjoying time, and connecting with nature and culture. The goal is to capture the attention of travellers seeking a unique and memorable experience.

A high-angle photograph of a modern, light-colored villa with a red-tiled roof. The villa features a large, curved swimming pool in the foreground and a rooftop terrace with a glass railing. In the background, a historic town with white buildings and a castle on a hill is visible under a clear sky.

Concept

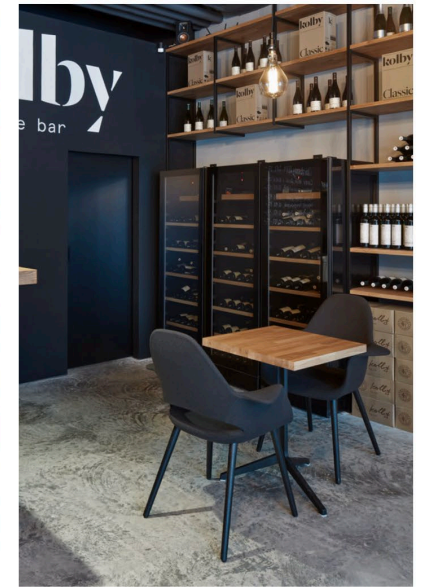
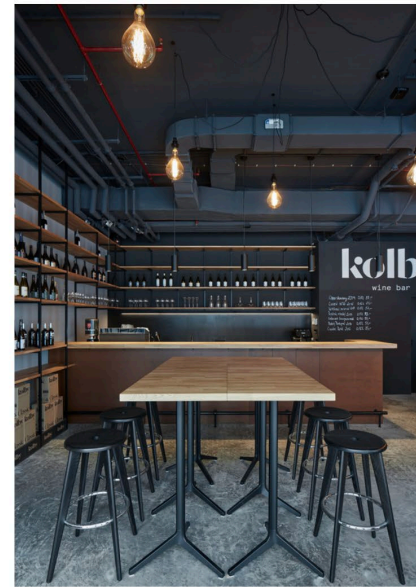
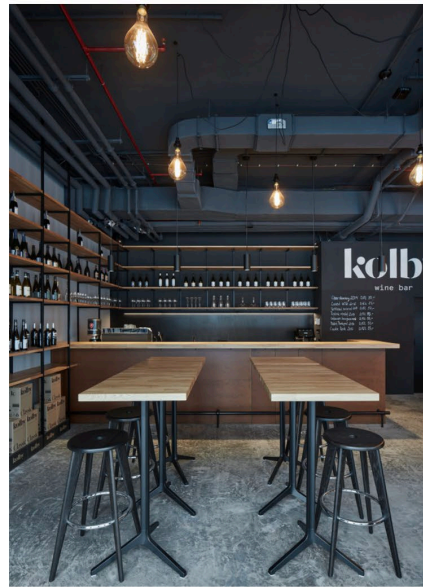
The **Slow Beach concept** represents a unique experience of luxury and well-being in a natural and relaxed environment. Our approach is to highlight the beauty and tranquillity of the coastal setting, offering guests the opportunity to disconnect from their busy daily lives and enjoy quality moments. Our marketing team focuses on highlighting the idyllic and welcoming aspects of the space, as well as the wellness facilities and surroundings, the delicious local cuisine and the rooms with their carefully crafted natural aesthetic to create an enchanting and attractive narrative that appeals to travellers seeking a relaxing and rejuvenating experience. We work on sensitivity and attention to detail in our branding.

“We are Light”

Vitobe Winebar Project (Andorra) / Premium Sector
Concept



WILLHEIM
FAMILY OFFICE





Vi toBe
WINE BAR

Vi toBe
WINE BAR

Vi toBe
WINE BAR

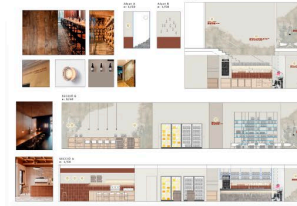
TIPOGRAFÍAS:

Source Serif Variable - semibold. **VitoBe**
Century Gothic - regular. **WINE BAR**



"Referencia 'o'" "Love New York":
Artista Robert Indiana.

#a11041
#000000



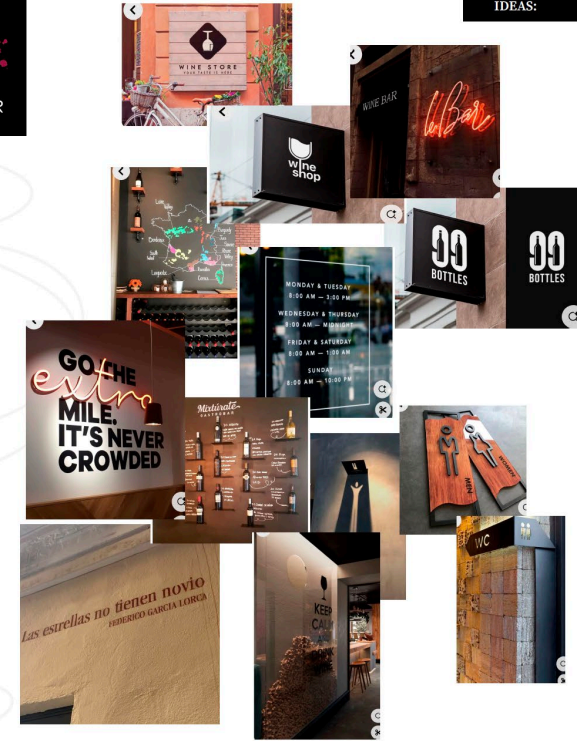
*Artista: Marco Gómez "Maseda".

Pantone Maseda:

#ff3eb5
Pantone: 806c

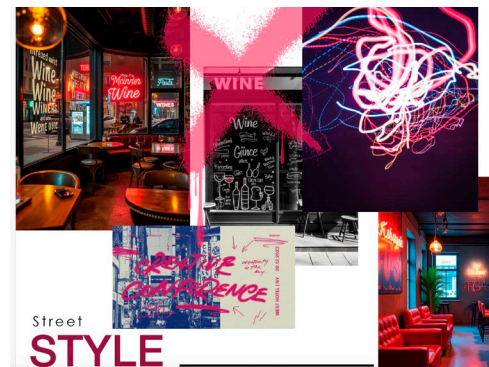
VitoBe ubicado en el corazón de Andorra, este exclusivo WINE BAR combina la sofisticación del estilo minimalista y elegante con la energía del urban street, plasmada en las vibrantes obras del artista Maseda. Un espacio único donde el arte y el buen vino se encuentran, creando una experiencia visual y sensorial incomparable.

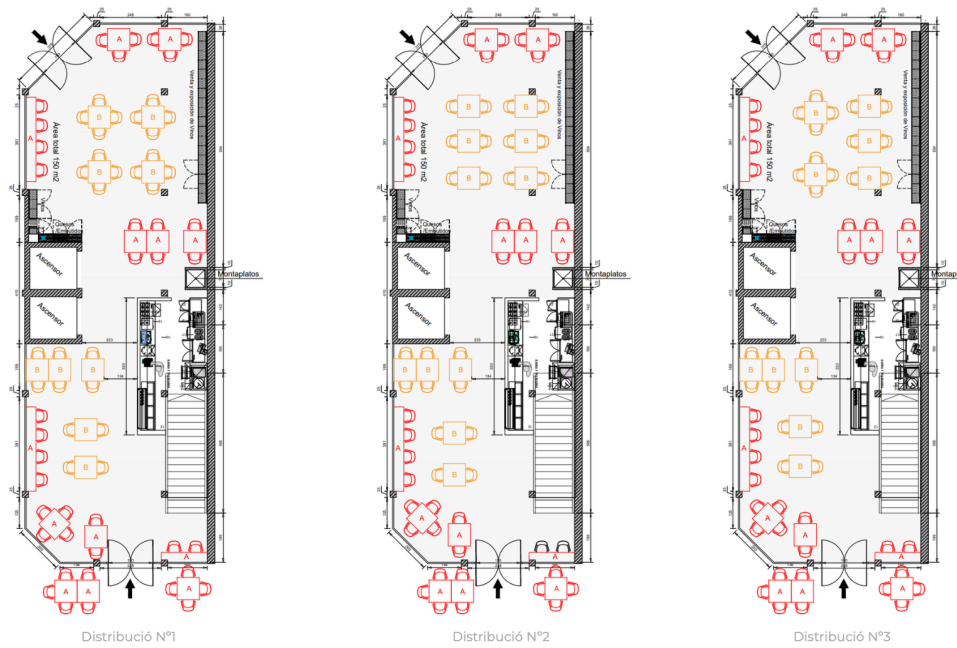
ALGUNAS IDEAS:



Ana Méndez.

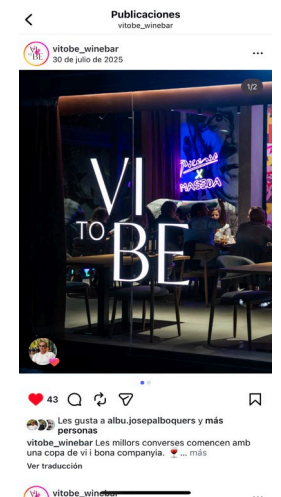
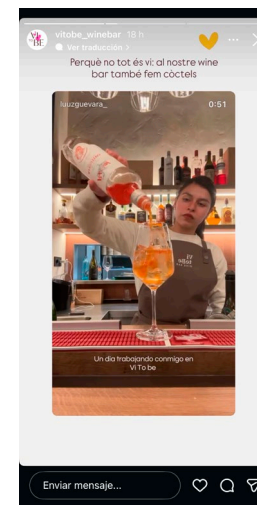
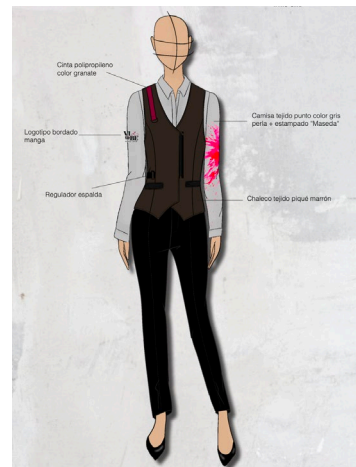
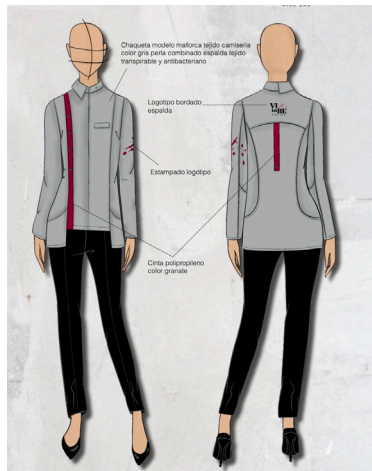
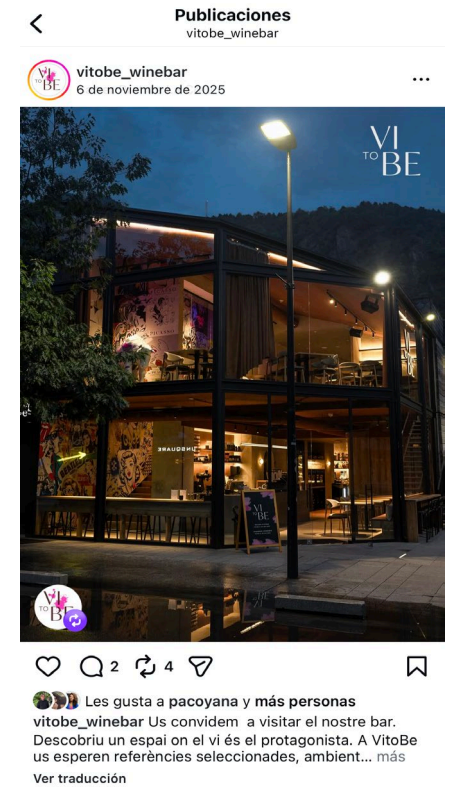
Concept and Ideas

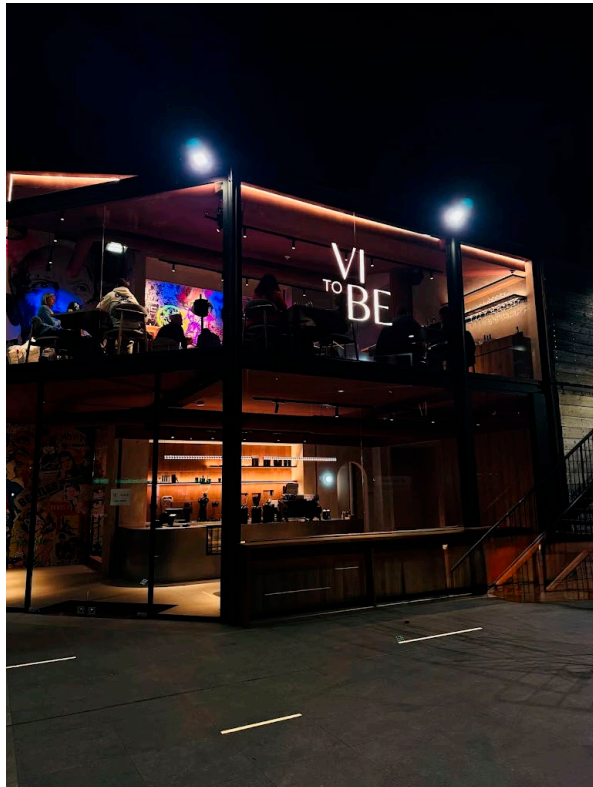




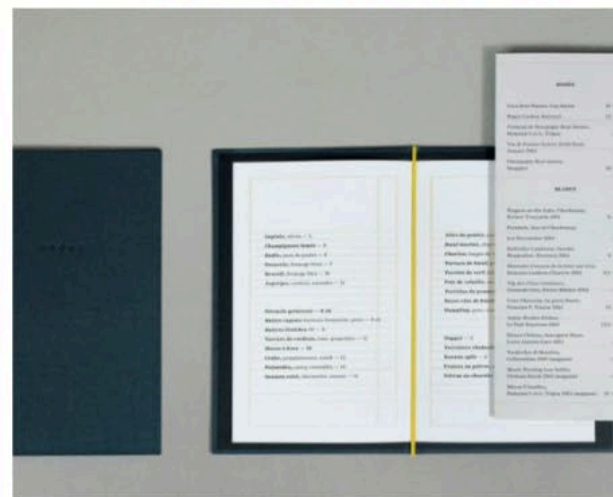
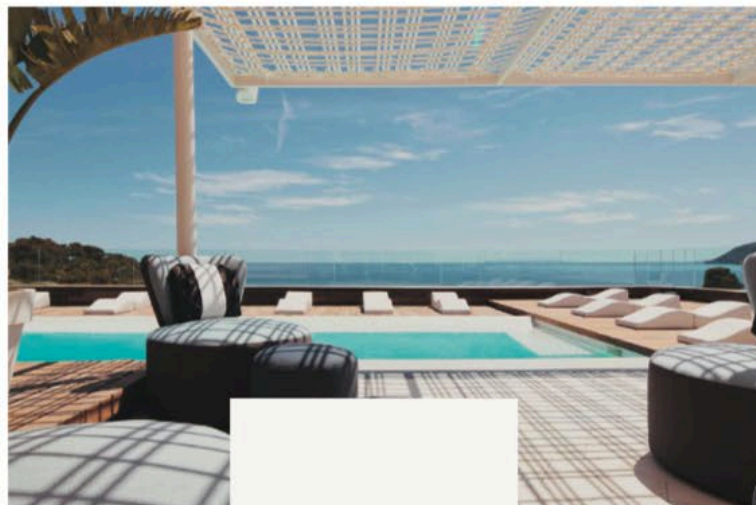
VitoBe Winebar Andorra Project 360°

@vitobe_winebar



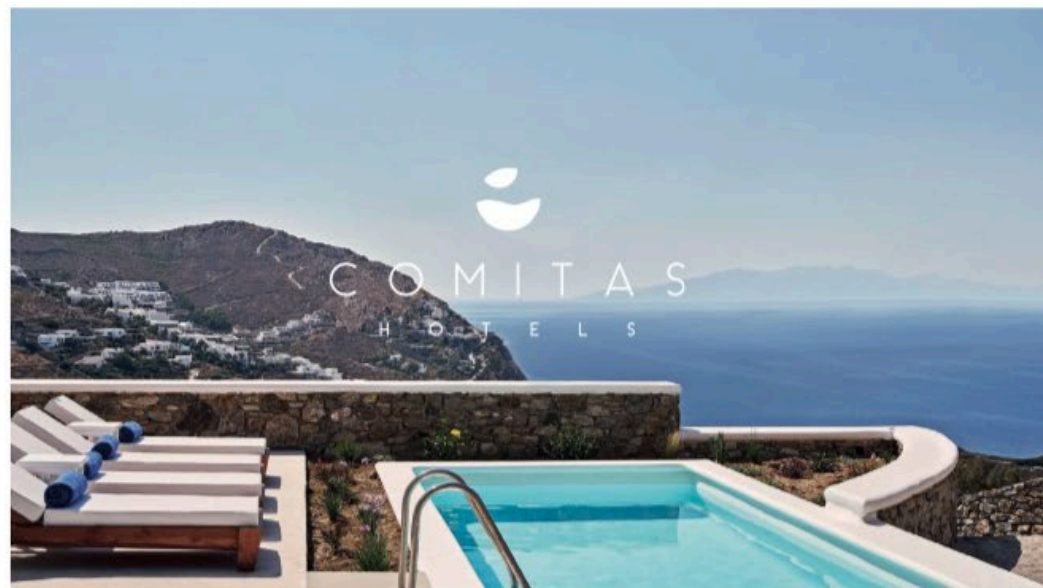
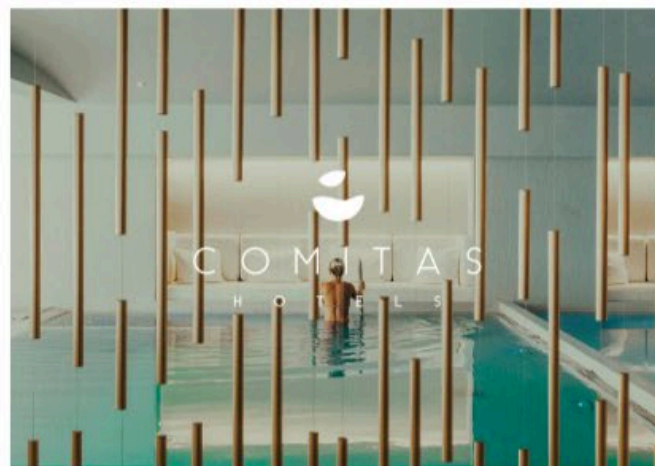


Final Result : VitoBe Winebar Andorra Project 360° / @vitobe_winebar



Cercana
Honesta
Profesional
Personalización
Amable
Segura
Profesional
Familiar
Natural

Comitas Hotels Project (Menorca) / Menorca Hotel





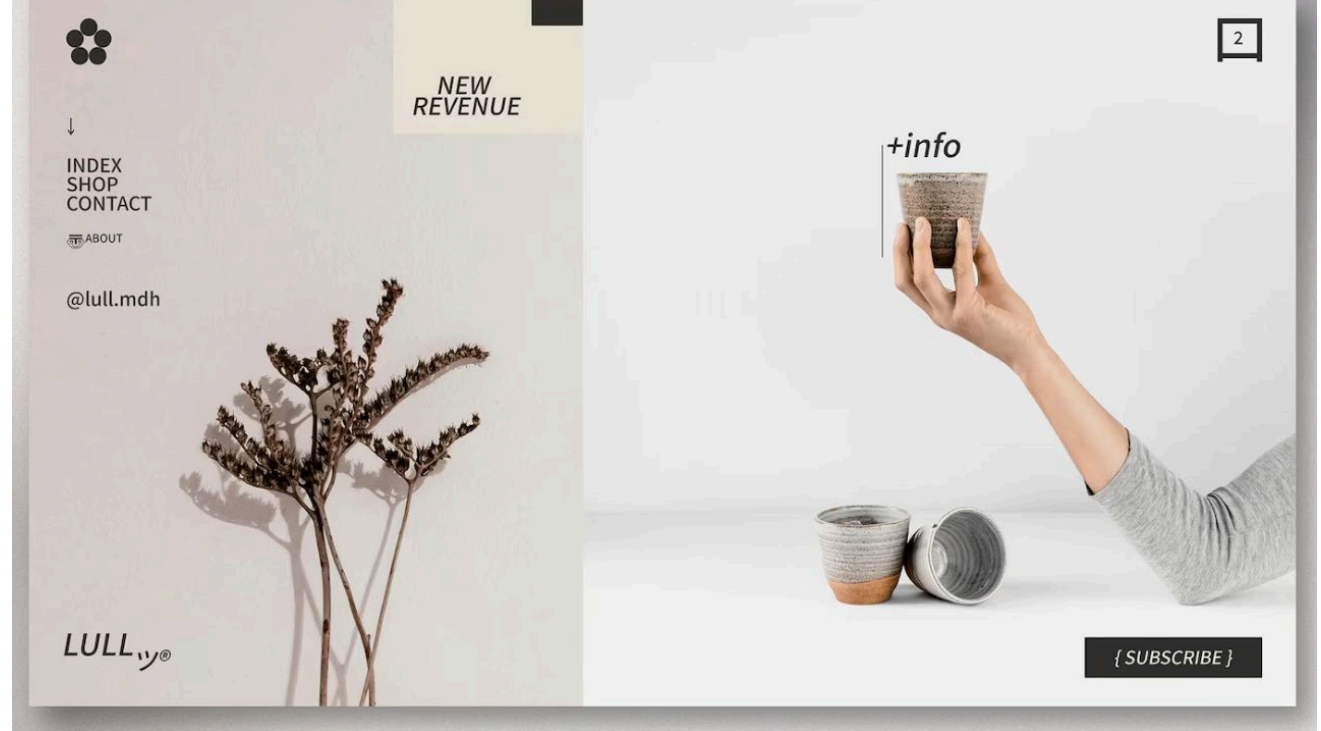
Reva Nui/Project 360° / Luxury catamaran





Reva Nui Project 360° / Luxury catamaran

Web Design



Simple and clear web design:

We design aesthetically appealing and functional websites that reflect the minimalist and elegant essence of the service and are consistent with the branding. The user's browsing experience is optimised to highlight the unique features of the space and its surroundings. In addition, we incorporate visual graphic elements in line with the style, strategic calls to action to encourage bookings and user interaction.



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SHOP
CONTACT

 ABOUT

@lull.mdh

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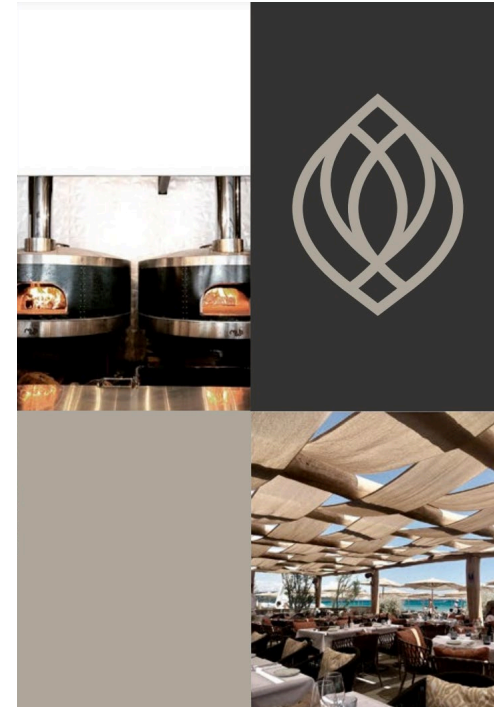
¹
Recycled
wood vase,
Stuffed flowers

MORE INFO

LULL,ツ®

{ subscribe | }

Social Media



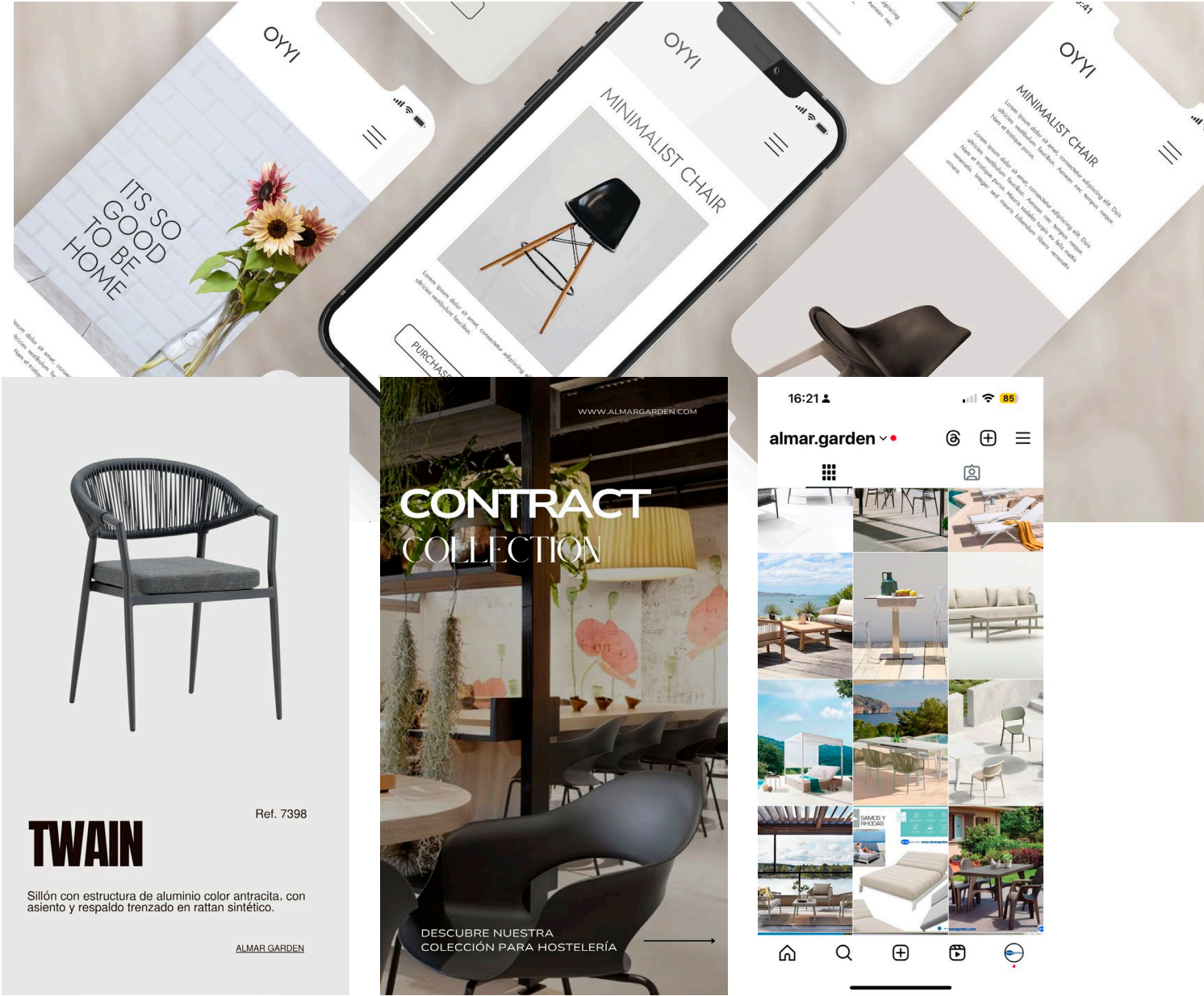
Social Media:

On social media, we tell the story of your business/ service/product and the experience through visually appealing content and inspiring messages. We create an online community around the brand, interacting with followers and sharing authentic experiences. We focus on building community, a base of committed followers who crave the 'chic & exclusive' experience.



Community Management (RRSS):

We take care of developing a strategy and creating content that is responsible and committed to the brand. We interact with the online community, answering questions, generating conversations and promoting the brand and its essence. We encourage positive, relaxed and responsible dialogue and commitment to create a solid and lasting relationship with followers. We will make each social media account a unique and idyllic experience of inspiration and trends with the aim of creating engagement.



Almar Garden / Barcelona Project / Premium décor and furnishings

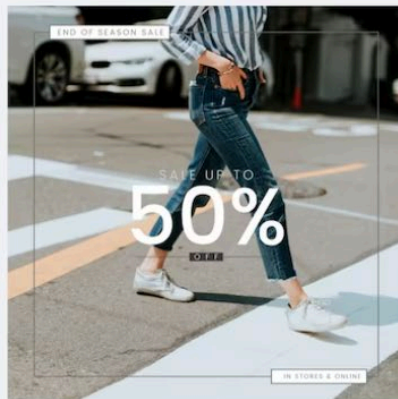
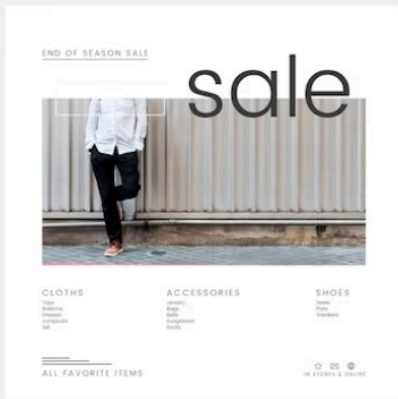
ADS Advert

Ana Méndez
Publicista & rrpp

Diseña →
tu *futuro*

Digital Campaigns / Advertising in Ads:

We run digital campaigns on platforms such as Google Ads, Meta, Facebook, and Instagram Ads, focusing on showcasing the beauty of your business and its unique offering. We use strategic segmentation to reach audiences interested in getaways, enjoying quality time, and wellness experiences.

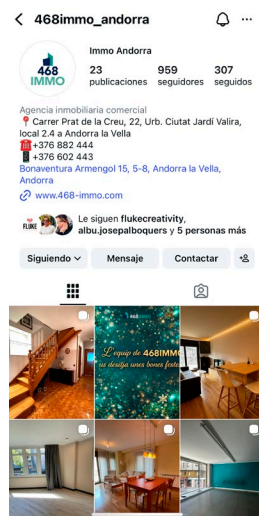
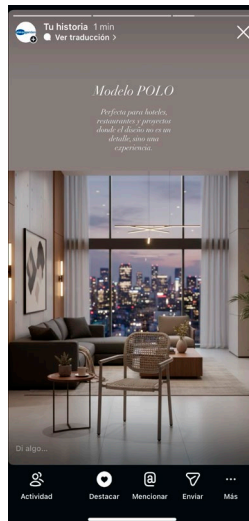
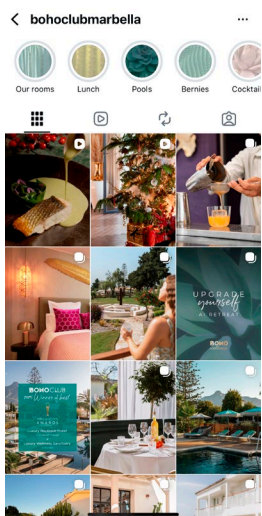


Influencers

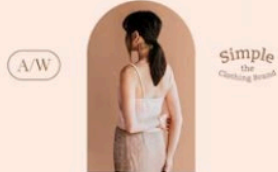
At **Fluke Studio**, we know that influencers play a key role in promoting brands and unique experiences. We identify and collaborate with influencers whose values and style align with the experience the brand seeks to convey. We seek to create genuine connections that resonate with travellers interested in enjoying quality moments and well-being in natural and relaxed environments.

Content

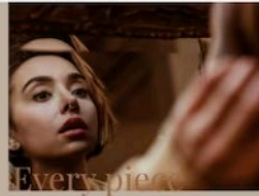
We create captivating content that highlights the magic of the hotel experience. We write inspiring and emotive texts that convey a focus on wellbeing, connection with nature and service experience. Through high-quality images and videos, we capture the beauty of the coastal environment, inviting travellers to immerse themselves in this unique experience. We ensure that the content reflects the authenticity and charm of this exclusive experience.



New Collection *Autumn / Winter*



Your essentials for an everyday outfit.



Every piece
is made with care

We search worldwide for the finest materials. The materials we use to make our clothes based on consideration to our customer. "Comfortable clothing, easy to wear everyday" is the heart of our brand. Most of our clothes are made from organic cotton and natural linen which give a softness texture and comfortable feeling. We want to give our customers high-quality and unique design products with affordable prices.

SIMPLE DESIGN & NATURAL

New

We search worldwide for the finest materials. The materials we use to make our clothes based on consideration to our customer. "Comfortable clothing, easy to wear everyday" is the heart of our brand. Most of our clothes are made from organic cotton and natural linen which give a softness texture and comfortable feeling. We want to give our customers high-quality and unique design products with affordable prices.

Clothing brand

this collection
is well-designed,
timeless, simple
and made from
natural linen.

- cynthia



Organic cotton
and *Natural linen*

Simple



STYLISH

MINIMAL

Design

SELECTION OF MATERIALS

We search worldwide for the finest materials. The materials we use to make our clothes based on consideration to our customer. "Comfortable clothing, easy to wear everyday" is the heart of our brand. Most of our clothes are made from organic cotton and natural linen which give a softness texture and comfortable feeling. We want to give our customers high-quality and unique design products with affordable prices.

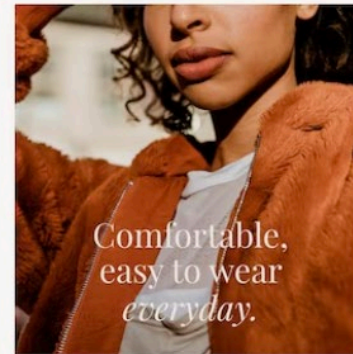


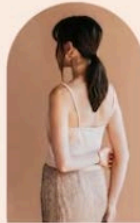
page 01

Focus on
simplicity with
the finest fabrics.



Comfortable,
easy to wear
everyday.





New Collection *Autumn / Winter*

A/W

Your essentials for an everyday outfit.



Comfortable,
easy to wear
everyday.



Simple

STYLISH



MINIMAL

Design

Organic cotton
and *Natural linen*



Every piece
is made with care



SELECTIONS OF MATERIALS

Finest materials

Most of our clothes are made from organic cotton and natural linen which give a softness in texture and a comfortable feeling.

Craftsmanship

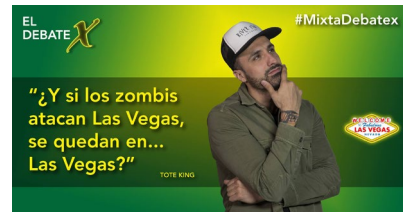
Every piece is made with care. We focus on craftsmanship in the making process which gives a unique clothing design.

Affordable price

Affordable and reasonable prices are essential to our brand's core values. We want everyone to be able to buy high-quality products to wear in everyday life.

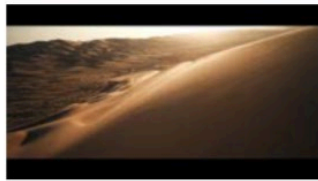
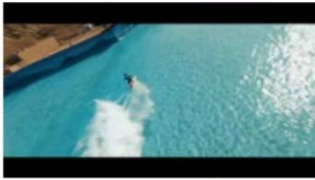
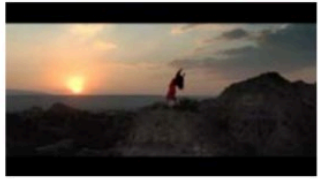
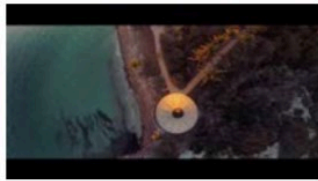
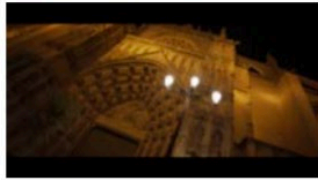
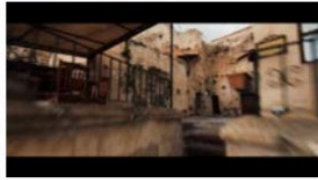
Photo & audiovisual

TV & Social Media campaign: "El DebateX" #Mixtadebatex / Mixta, Grupo Mahou




Audiovisual Productions:

We are proud to use state-of-the-art equipment to ensure the highest quality in our photographs and videos. We have high-resolution cameras, versatile lenses, aerial photography equipment, and professional lighting equipment that allow us to capture every detail with precision, quality, and creativity. We create captivating and sensational videos that capture the essence of each space, highlighting its facilities, activities, and idyllic surroundings with exquisite professional quality.




Aerial drone video for TV campaign / *Junta de Andalucía.*





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[Podcast](#)
[Estudi de so](#)
[Lloguer](#)
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AQUESTS SÓN ELS NOSTRES SERVEIS:



ESDEVENIMENTS

Cobrim realitzacions multicàmera de tot tipus: esdeveniments, conferències, llançaments de màrqueting, etc.



STREAMING

Acolлим produccions de gran format per a la gran pantalla, des de la preproducció fins a la postproducció.



SOFÍA MÉNDEZ
Event Planner
+376 381 999
sofia@unsquarestudio.com
@unsquare_studio
Carrer Prat de la Creu, 24-26, AD500 Andorra la Vella





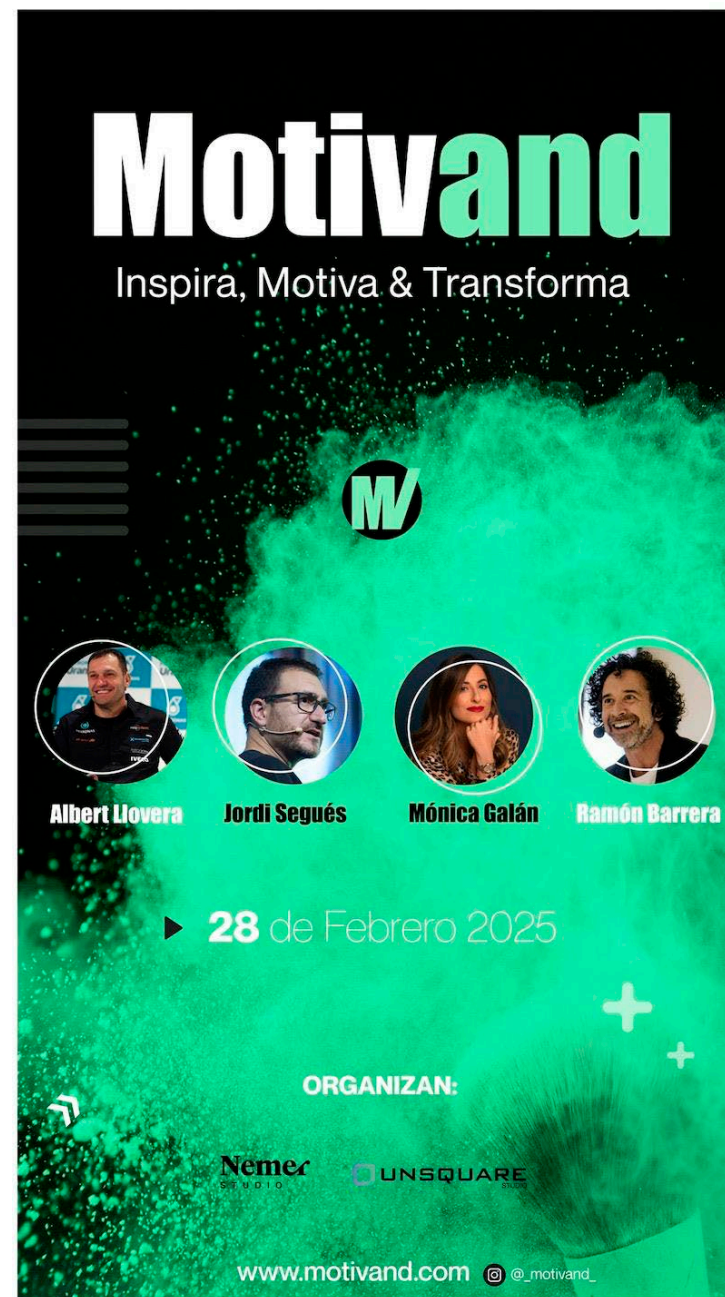
Motivand
Motivando Equipos

M/AND



Impact
neue montreal

AND

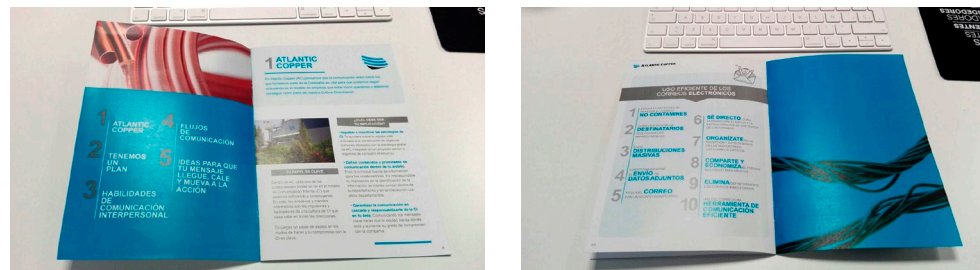


Motivand Events / Andorra Project

Off Advertising



Atlantic Copper Brochure



Stand para Sedna Led Project / Lux Live London



Advertising, merchandising, offline creativity (various brand applications) services:

Branding and communication are at the heart of everything we do, and while we work perfectly with online media, we must not lose sight of offline media, as they go hand in hand and serve the same purpose. We work on offline pieces in line with the online brand strategy, adapting each piece to the medium and seeking the best solutions for each need. We take care of finding the best printers, suppliers and distributors if we need to work on different brand applications (advertising media, uniforms, stationery, signage, etc.).



Canvas Gran Vía (Madrid) / *My Hixel Campaign*



Packaging *Le Room Service*



Pharmacy Merchandising *Buzo*



Mupi (Seville) / *My Hixel Campaign*





Arquitectura & diseño

Lineas puras, volúmenes equilibrados y luz natural como protagonista.
La arquitectura se convierte en un diálogo entre funcionalidad, estética y entorno, creando espacios que inspiran calma y sofisticación.

Nuestras propiedades incorporan:

- Arquitectura bioclimática
- Materiales naturales y de bajo impacto ambiental
- Eficiencia energética y tecnologías limpias
- Integración respetuosa con el paisaje

Espacios pensados para el bienestar físico y emocional.

El confort y la sostenibilidad no compiten: se potencian.





Hogares que perduran

Una nueva forma de entender el lujo

El verdadero lujo ya no es solo estética, es conciencia.

Somos una inmobiliaria especializada en propiedades de alto nivel que integran arquitectura de vanguardia, materiales nobles y soluciones sostenibles pensadas para el bienestar de hoy y de mañana.

Seleccionamos cada proyecto por su excelencia, su impacto positivo y su capacidad de ofrecer una experiencia de vida única.





Experience Natura

Una propiedad sostenible es una inversión inteligente.

Menor impacto ambiental, mayor eficiencia, más bienestar y un valor que se mantiene en el tiempo.

Invertir en eco-lujo es invertir en legado.

Acompañamos a cada cliente con un trabajo cercano, directo y altamente profesional, cuidando cada detalle del proceso con la misma atención que ponemos en nuestros proyectos.

Descubre una nueva dimensión.
Un hogar que inspira, mejora y conecta.

Naturaleza, privacidad y prestigio





Experience Natura

Contacto

+34 7 459 016 640
info@naturanaturale.com / www.naturanaturale.com
www.naturanaturale.es / www.naturanaturale.com

Events & PR



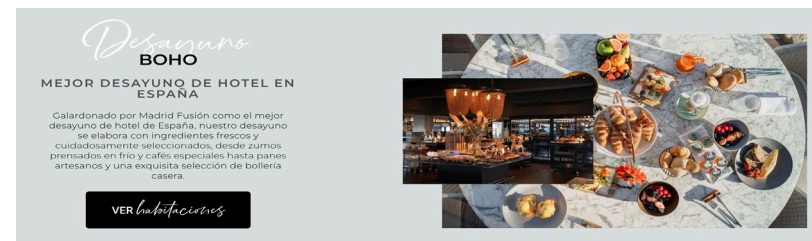
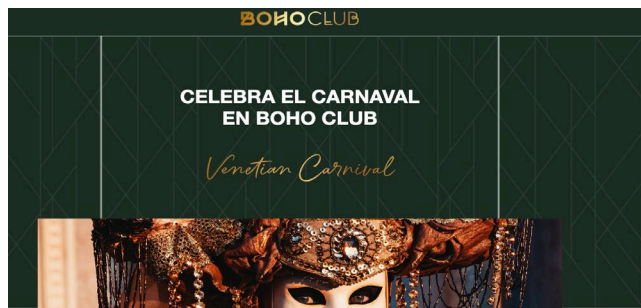
PR Services (Events & Public Relations):

We have experience in public relations and events for hotels, festivals, fairs, and conferences. We create unique concepts and design personalised experiences for each event. We organise exclusive events and collaborate with other relevant brands and media outlets to promote launches.

We ensure that the entire event runs smoothly, from the idea, design and communication to attracting attendees, the comfort of the venue, decoration, media, advertising, the comfort of our guests, the post-event... We take care to position the brand as a benchmark for comfort, quality and wellbeing.



Boho Club Marbella Hotel 5* /
360° Marketing & Design



Events

Graphic design of menus, cards, online design, and social media coverage of events with different themes.

Moments that will never be repeated, designed just for you.





Team

At **Fluke Studio**, we believe that collaboration and teamwork are the keys to success. We work closely with our clients to thoroughly understand their needs and objectives. We provide personalised, attentive service and fluid communication to ensure that the marketing strategy is consistent with the vision and values of the project. We are fully dedicated and professionally committed to our clients and projects.





Network of Collaborators:

We have a network of professional collaborators and creative entrepreneurs in online/offline digital marketing who specialise in each area to meet the needs of our clients: communication and strategy, photography and audiovisuals, social media content and copywriting, graphic design, etc.

Ana Méndez

Head of Marketing and 360° Communication / Specialist in brand creation with extensive experience in Art Direction / Digital Content Creation / Entrepreneur for change and winner of the European Innovation Academy. Degree in Advertising and Public Relations from the University of Seville.

Master's Degree in Marketing Management and Commercial Management – ESIC Business. Post-graduate Degree in Graphic Design and training in Branding & Creative Direction (CEI School).

MBA + Digital Marketing at The Power MBA school. Training in AI by Microsoft and AI for the tourism sector (Turiscool school specialising in tourism training).

* Award for Best Branded Content Creativity Campaign in the advertising campaign 'El Debatex' with X de Mixta (Mahou group, San Miguel) for the famous Smile Festival, a national advertising humour festival.

* Jury member for the Agripina advertising awards.

Ana Méndez
Publicista & rrpp



► Branding

Complete brand universe for your launch

► Creativity & Design

Elegance, minimalism, sophistication and attention to detail

► 360° Marketing

Understand the initial concept, study the project + the target audience, and get it off the ground.

Training & projects

Graduate in Advertising and Public Relations with over 10 years' experience in marketing, communication and creativity, working for clients on site, in advertising agencies, communication consultancies, creative studios and audiovisual production companies. Brand Manager, specialising in creating and promoting brands, projects and campaigns at national and international level for companies. Creating marketing strategies, action plans and implementing them. 360° Marketing + Art Direction, Strategy, Design Thinking, Branded Content.

National and international projects and accounts:

Atrevia, Starwars; Playmobil; Iberdrola; Ecovidrio, Airbus; Mahou, Cines Artesiete, MyHixel, Boho Club Resort Marbella, Unsquare TV Studio Andorra, Vitobe Andorra, 468 Immo Dubai & Andorra...





ARTESIETE



STAR
WARS



MAHOU
SANMIGUEL



LAGOON



Tierra Nuestra
VINOS DE ESPAÑA



ATLANTIC COPPER
A Freeport-McMoRan Company



ATREVIEW



A



playmobil



BEFORGET
APRENDIZAJE SOSTENIBLE



MYHIXEL



ecoembes



AIRBUS
DEFENCE & SPACE



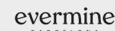
Disney



FQS
BATTERY



El Corte Inglés



evermine
BARCELONA



LUCASFILM
Ltd.



HIPÓDROMO
DE ZARZUELA
Madrid



IBERDROLA



BOHO
CLUB



Magtel



Mixta
Mahou



UNSQUARE
STUDIO



Vi
toBe
WINE BAR

Training in Entrepreneurship and Female Leadership:

One of the 24 Spanish women participating in the Transnational Programme 'Entrepreneurs for Change' run by the #EOI school in collaboration with the University of Oulu, Finland. #Womenpreneurs4Change Business Woman Finland - Spain. fPlaza Project 2019/2020. Inspiring Girl.

*Women's Weekend Tour organised by Coca Cola Company and Impact Hub Madrid.

*Award for best entrepreneurial project and most innovative idea by the University of Seville in the Áurea 2020 programme.

European Innovation Academy, an international entrepreneurship boot camp organised by Google and the Universities of Berkeley and Stanford. Certified by AWE PROGRAM. U.S. Department of State (Thunderbird) + Thunderbird School of Global Management, (Dream-Builder) + Arizona State University. (2020)

*European Coworkings IV edition - EOI + Impact Hub Madrid (2021) Spain (Seville) - Poland (Gdansk).

Contact



+34 / 649 858 640



hola@flukestudio.com / flukestudiocreativo@gmail.com



Seville (Andalucía, Spain)/ Remote and on-site work / 100x100



Sustainable awareness and commitment



Thanks ;)

F l u k e S t u d i o